

highlights

- › Austrade worked with 15,000 Australian companies in 2006–07, assisting 5417 businesses to achieve export success. The number of businesses that exported with Austrade’s assistance increased by 6 per cent on the number assisted in 2005–06.
- › The dollar value of export successes achieved by Austrade’s clients, with acknowledged assistance by Austrade, totalled \$22.4 billion.
- › Austrade administered the payment of 3548 grants and \$145.1 million under the Export Market Development Grants (EMDG) scheme, which partially reimburses Australian businesses for eligible export promotion expenditure. This was an increase of 2 per cent in the number of the recipients and 6 per cent in payments over 2005–06.
- › The Hon Warren Truss MP, Minister for Trade, led two Austrade-managed, high level business missions to key markets during the year. Fifty-two delegates visited four cities in India from 26 February to 2 March 2007, following on from the Prime Minister’s mission to India in 2006. In June 2007 representatives of 35 companies met senior Indonesians to pursue business opportunities as part of bilateral Ministerial Trade Talks. This was the largest Australian business delegation to visit Indonesia in over 10 years.
- › The Australian Government provided an additional \$23.4 million to extend TradeStart to 2009–10. During 2006–07 Austrade completed the re-tender of the program, with 20 providers now involved covering 42 locations, including 31 in regional areas.
- › Business Club Australia, with over 8500 members, was endorsed by the Australian Olympic Committee as Australia’s official international business program at the Beijing 2008 Olympic Games. BCA activities in 2006–07 included business matching programs coinciding with the FINA World Swimming Championships and in conjunction with the Victoria Racing Club’s Spring Carnival.
- › *Utsav Australia* (Celebrate Australia) was launched in India. This three year sustained and comprehensive promotion of Australian capabilities and business opportunities aims to raise awareness and expand commercial engagement for Australian companies in India.
- › Austrade hosted the 20th anniversary Asian Trade Promotion Forum and the 19th APEC Working Group on Trade Promotion.