

# Part 1

## Agency overview



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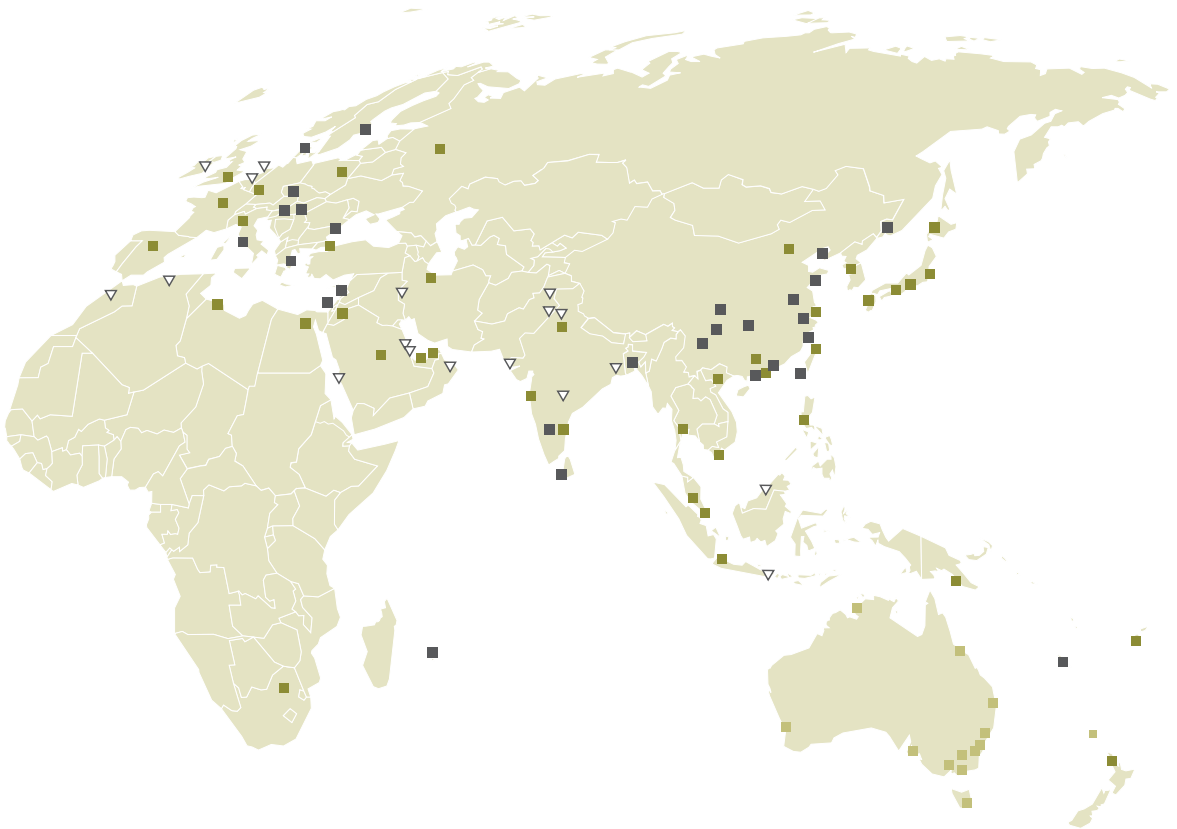


# Austrade's network

At 30 June 2008, Austrade operated in 117 overseas locations. The global network is divided into four regions: the Americas; Europe, Middle East and Africa; North East Asia; and South East Asia, South Asia and Pacific.

Austrade also delivers services through a network of 18 national offices and 50 TradeStart Offices operating in partnership with state and territory governments, industry associations and regional development bodies, including eight Export Hubs co-located with AusIndustry.

## AUSTRADE'S OVERSEAS AND DOMESTIC NETWORK



Austrade's overseas locations and Australian offices are shown below.



# Role and functions

Austrade is established by the *Australian Trade Commission Act*. It is a prescribed agency subject to the *Financial Management and Accountability Act 1997* and the *Public Service Act 1999* and is part of the Foreign Affairs and Trade portfolio. Austrade is responsible to the Minister for Trade.

Following the 2007 election, the Government transferred responsibility for inward investment promotion and the Global Opportunities program to Austrade.

From 1 July 2008, Austrade's role, including these new responsibilities, will be to support and contribute to the Government's trade policy agenda by:

- delivering services that assist Australian businesses initiate, sustain and grow trade and outward investment
- promoting Australia as an inward investment destination and, with state and territory governments, supporting the inflow of productive foreign direct investment
- administering the Export Market Development Grants (EMDG) scheme
- undertaking initiatives designed to improve community awareness of, and commitment to, international trade and investment
- providing advice to the Australian Government on trade and investment development
- delivering consular, passport and immigration services in designated overseas locations.

# Finance and staffing

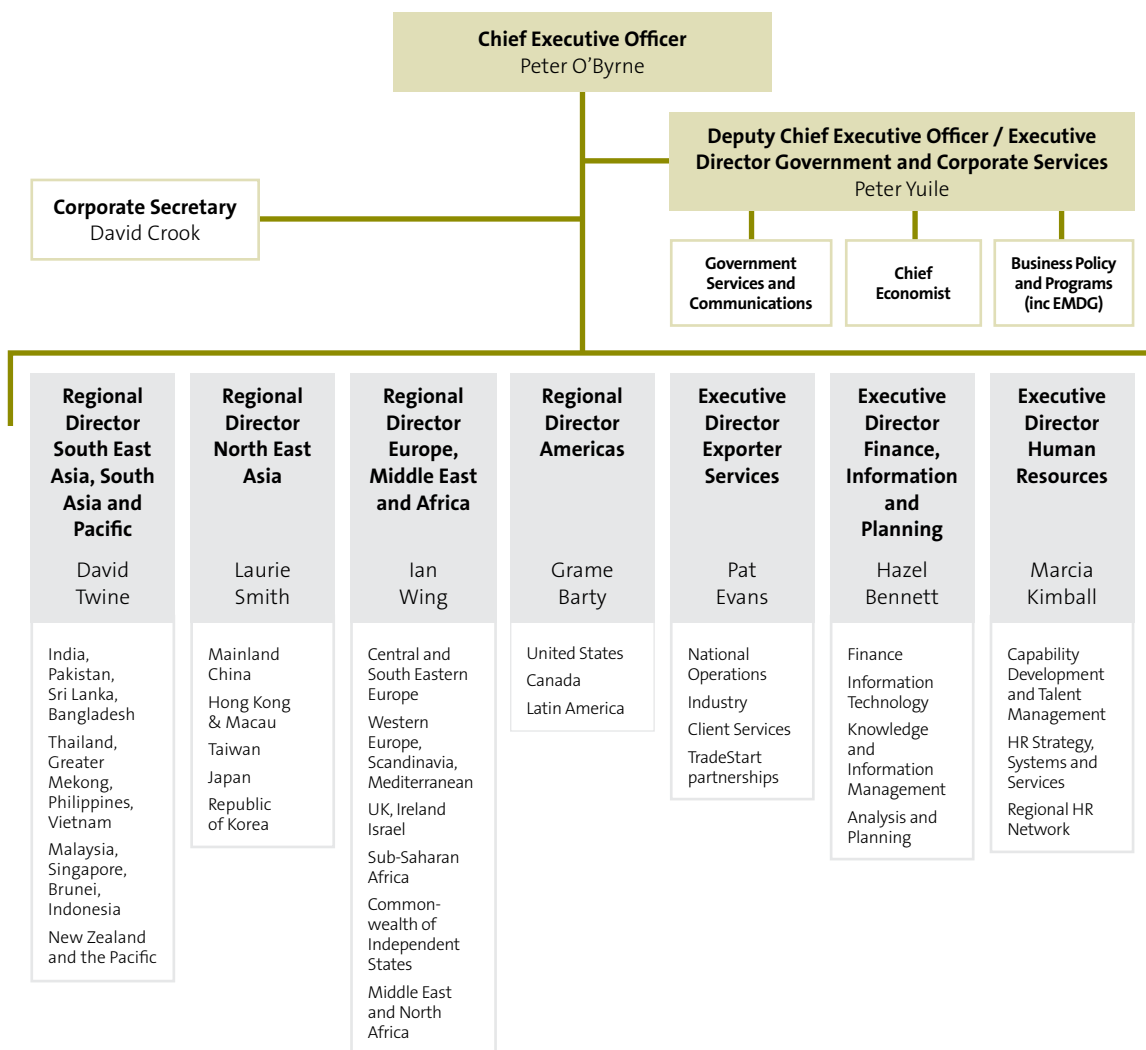
Austrade received operational funding from Government of \$170 million for 2007–08. In addition, Austrade received funding of \$157 million for the EMDG scheme and raised \$34 million in other revenue, including through providing services to Australian businesses and other Government agencies.

Austrade’s workforce comprises a mix of Australia-based staff working in Australia and overseas and overseas-engaged employees with relevant business skills, contacts and market knowledge.

At the end of 2007–08, Austrade employed 1,029 staff, 80 per cent of whom were in Austrade’s overseas regions and client-focused operations in Australia.

Austrade’s organisational structure at 30 June is shown in Figure 1.

**FIGURE 1: ORGANISATIONAL STRUCTURE AT 30 JUNE 2008**



# Performance framework

The Government appropriates resources for Austrade to contribute to the Government's outcomes:

Outcome 1: Australians succeeding in international business with widespread community support

Outcome 2: Australians informed about, and provided access to, consular, passport and immigration services in specific locations overseas.

Austrade delivers a series of outputs focused on achieving these outcomes for the Government. A comprehensive range of performance indicators measure the extent to which these outcomes have been achieved.

This report summarises Austrade's performance in achieving its outcomes and the efficiency of its outputs during the year.

Performance indicators are reported against each of Austrade's output groups in part two of this report. Figure 2 shows the outcome and output framework at 30 June 2008.

During the year, the Minister for Trade, the Hon Simon Crean MP, agreed to revisions to Austrade's outputs, including an additional output to reflect responsibility for inward investment promotion. This new structure comes into effect on 1 July 2008.

Austrade's priorities and objectives to achieve the outcomes set by Government are set out in its corporate plan.

**FIGURE 2: AUSTRADE'S OUTCOME AND OUTPUT FRAMEWORK FOR 2007-08**

