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Australia

“Winning Business with India and South Asia”

organised by Austrade with sponsorship partner Gujarat NRE

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**Adelaide, Perth, Fremantle, Melbourne, Hobart, Canberra, Wollongong, Sydney,
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Agenda

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- Impact of the global economic crisis
- Security issues and perceptions of the region
- Forward prospects for India and South Asia
- Austrade strategic approach to the region
- Case examples that might surprise



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South Asia Region

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- Region is less exposed than other regions to GFC
- No sub-prime exposure, banks valuations strong
- Positive growth rates 7.1% for India, 5%+ regionally
- Largely domestically driven economies
- Increasing presence in region by Australian companies
- Increasing presence in Australia by Indian companies
- GFC is a catalyst for engagement by Australian business



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India



- Sound economic growth – Minimal impact of global financial crunch and de-leveraging
- 7.1% GDP growth in 2008-2009, and 5+% growth expected in 2009-2010
- General elections in April 2009
- Real GDP growth of 5% in fiscal year 2009/10
- Monetary easing and liquidity enhancing measures and Government measures to prop up investments especially private investment in infrastructure through Public Private Partnership (PPP)

GDP			Australian Exports	
GDP	GDP Growth ¹	FDI	Merchandise	Services
A\$ 1500 Billion	7.10%	A\$ 38 Billion	A\$ 9.32 Billion	A\$ 2.52 Billion



Pakistan



- Coalition Government
- Issues around internal security situation, inflation, especially higher oil and food import prices
- US\$7.6bn emergency financing package from the IMF
- Focus on reining in the fiscal deficit
- GDP growth in 2009 at 1.2% and in 2010 at 3.1%

GDP	GDP Growth	Australian Exports
A\$ 200 Billion	6.2%	A\$ 426 Million



Sri Lanka



- Stable Government
- Ethnic conflict decreasing in intensity and civil war in its last stage
- GDP growth in 2009 at 3.2% and in 2010 at 5.4%
- Focus on export driven growth
- Redevelopment and reconstruction project opportunities

GDP	GDP Growth	Australian Exports
A\$ 41 Billion	6.4%	A\$ 139 Million



Bangladesh



- Newly elected civilian government
- GDP growth in 2009 at 4% and in 2010 at 3%
- Focus on export driven growth
- Development and IFI (World Bank, ADB, etc) funded project opportunities

GDP	GDP Growth	Australian Exports
A\$ 95 Billion	5.5%	A\$ 197 Million



South Asia



- **Afghanistan** – International aid dependent; Re-Construction Opportunities
- **Nepal** – Shift from Monarchy to Republic; Democratic government; Focus on socio economic development, especially tourism, education, agriculture & health
- **Maldives** – Regime change, democratic government and tourism driven growth opportunities
- **Bhutan** – Constitutional Monarchy, Balanced economic development, developing the narrow economic base, focus on infrastructure

	GDP	GDP Growth	Australian Exports
Nepal	A\$ 16 Billion	4%	A\$ 33 Million
Afghanistan	A\$ 16.5 Billion	8.6%	A\$ 12.75 Million
Maldives	A\$ 1.5 Billion	4.5%	A\$ 24 Million
Bhutan	A\$ 1.7 Billion	6.7%	A\$ 0.06 Million



India & South Asia

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- Consumer demand driving the opportunities.
- Managing risk and bringing reality to perceptions
- Geographic coverage with strategic industry overlay
- Five core industry streams focus on events
- Inward and outward investment growth
- Partnering with Federal, State and industry allies
- A strategic marketing approach.

<http://www.utsavaustralia.in/>



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Key support contacts



EMDG - www.austrade.gov.au/exportgrants

Download 2008-09 application forms from the Austrade website:
Call 13 28 78 and ask for the EMDG office in your state

EFIC - www.efic.gov.au

Australia's official export credit agency. Solutions include export finance guarantees, bonds, medium term export payment insurance, buyer finance and political risk insurance

AIBC - www.aibc.org.au

Australia's leading industry association with extensive membership across Australia. AIBC runs quality events on India in Australia, and delegations into India partnering with Government & Industry



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Recap

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- Update on South Asia
 - GFC
 - Security issues and perceptions of the region
- Opportunities
- Austrade strategic approach to the region
 - Key initiatives
- Key support contacts



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Austrade contact details

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www.austrade.gov.au

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