



International food and beverage events 2009-10

September 2009

Asia Fruit Logistica

2-4 September, Hong Kong

This is a dedicated exhibition and convention for marketing fresh fruit and vegetables. This regional event in Hong Kong offers opportunities to find out what is happening in the rapidly changing world of fresh produce, and to make new business contacts in Asia. Visit: www.asiafruitlogistica.com
Contact: frances.cheung@austrade.gov.au

Wine Masters Tasting, Poland

Warsaw

Industry promotion/publicity/awareness raising activity to secure continuing high volume sales of Australian wine to Poland. For more information contact:

Adam.Rejman@austrade.gov.au

International Wine Festival , China

Yantai, China

Austrade will manage an Australian booth at the Wine Festival in Yantai to promote Australian Wine and Australian Wine Technology. For more information, contact:
Jin.yumei@austrade.gov.au

October 2009

Food and Hotel Vietnam, Vietnam

1-3 October 2009, Ho Chi Minh City

The 5th International Food and Drinks, Hotel, Restaurant, Food Equipment, Supplies and Services Conference and trade show in Vietnam.

Visit: www.foodnhotelvietnam.com/

Please contact: Tuoc.Le@austrade.gov.au

Discover Australia, Canada

15th – 22nd October, Toronto, Montreal, Vancouver

Discover Australia annual promotions featuring new to market clients. Roadshow to Toronto, Montreal and Vancouver with smaller satellite events in Calgary (Western Australia focus) and Ottawa (Victoria focus). Please contact

Marie.Ross@austrade.gov.au

Wine Depot Wine +Food Festival 2009, Philippines

4-11 October, Manila

This annual wine event now has two components – “Restaurant Week” and “The Festival” is to support the Australian category in the Philippines wine market.
Contact: Liza.Bautista@austrade.gov.au

Wine For Asia, Singapore

22-24 October, Singapore

This is Singapore’s only wine exclusive trade event and provides the opportunity to develop new and support existing export sales in the Singapore and wider ASEAN wine market

Visit: www.wineforasia.com For more details click link to [Austrade Website](#) with event details

November 2009

Hong Kong International Wine and SpiritsFair (HKIWSF) 2009

4-6 November, Hong Kong

Organised by the Hong Kong Trade Development Council (HKTDC), HKIWSF is an emerging wine trade hub event in Asia. The show is good for existing exporters to promote/build their wines/brands and expand their market coverage in Asia. New-to-market exporters may take the opportunity to test the market.

Visit: <http://hkwinefair.hktdc.com/>

For more details contact William.Lin@austrade.gov.au

December 2010

International Food & Drink Expo 2009 (IFDE India 2009)

2nd -4th December, New Delhi

IFDE India is recognised as the sub-continent’s principle food, drink and hospitality industry event. IFE India offers food, drink and hospitality companies a high-profile platform to launch in a market of more than 1 billion people

Visit: www.tradeindia.com/dyn/gdh/alliance/ifde-india2009/

Contact: Harsh.Puri@austrade.gov.au



International food and beverage events 2009-10

Australia Day Event, Czech Republic *Prague*

An event for new to market wineries or food and beverage companies with existing sales in Czech and Central European markets.

Contact: Petr.Vodvarka@austrade.gov.au

Ambassador Residence Wine Event, Italy *Rome*

Promotion of Australian food and wine at an event organised at the Australian Ambassador's residence in Rome.

Australian clients would be provided with a suite of services. Please contact: Sara.Covino@austrade.gov.au

January 2010

Winter Fancy Food Show, USA *17-19 January, San Francisco*

The largest showcase of Australian food and beverage in North America, Fancy Food focuses on gourmet food and beverage for the retail sector.

Visit: www.specialtyfood.com

Contact: Linda.Tom@austrade.gov.au

"Australia Day" Wine Australia Tasting in Beijing, CHINA *Beijing*

An event under the AWBC-Austrade China partnership. Open to Wine Australia China Market Program members only and subject to approval against member participation selection criteria. For more information, visit the Wine Australia website: www.wineaustralia.com

Gulfood, United Arab Emirates *21-24 February, Dubai*

Since 1987, this show has been the Middle East and Africa's primary platform for food, drink, food service and hospitality equipment. In 2009 it attracted 39,000 trade visitors and almost 2000 exhibitors were showcased. Visit:

www.gulfood.com Contact:

Ismail.Farag@austrade.gov.au

Prodexpo 2010 , Russia *8 -12 February, Moscow*

PRODEXPO is the largest annual specialized Food and Beverage exhibition in Russia and Eastern Europe. Please visit: www.prod-expo.ru/en/ and contact:

Nina.Mitropolskaya@austrade.gov.au

March 2010

Expo ANTAD

10-13 March, Guadalajara

Mexico's leading Food and Beverage event providing opportunity for Australian exporters to promote and network with retail and food service operators.

Visit: www.antad.org.mx

Contact: Michelle.Atola@austrade.gov.au

April 2010

Taste Australia 2010, Brazil *Sao Paolo*

This trade only event is a show case of Australian wines to key decision makers in the Brazilian wine market. For more information contact: Tania.Saintive@austrade.gov.au

Food and Hotel Asia, Wine & Spirits Asia, Singapore *20-23 April, Singapore*

This is the signature food and beverage including wine trade show in Asia attracting regional buyers from around the globe. It is a great showcasing opportunity as Australian presence at the event is strong with more than 100 Australian exhibitors participating in previous years.

Visit: www.foodnhotelasia.com

Contact: Darren.Wilson@austrade.gov.au