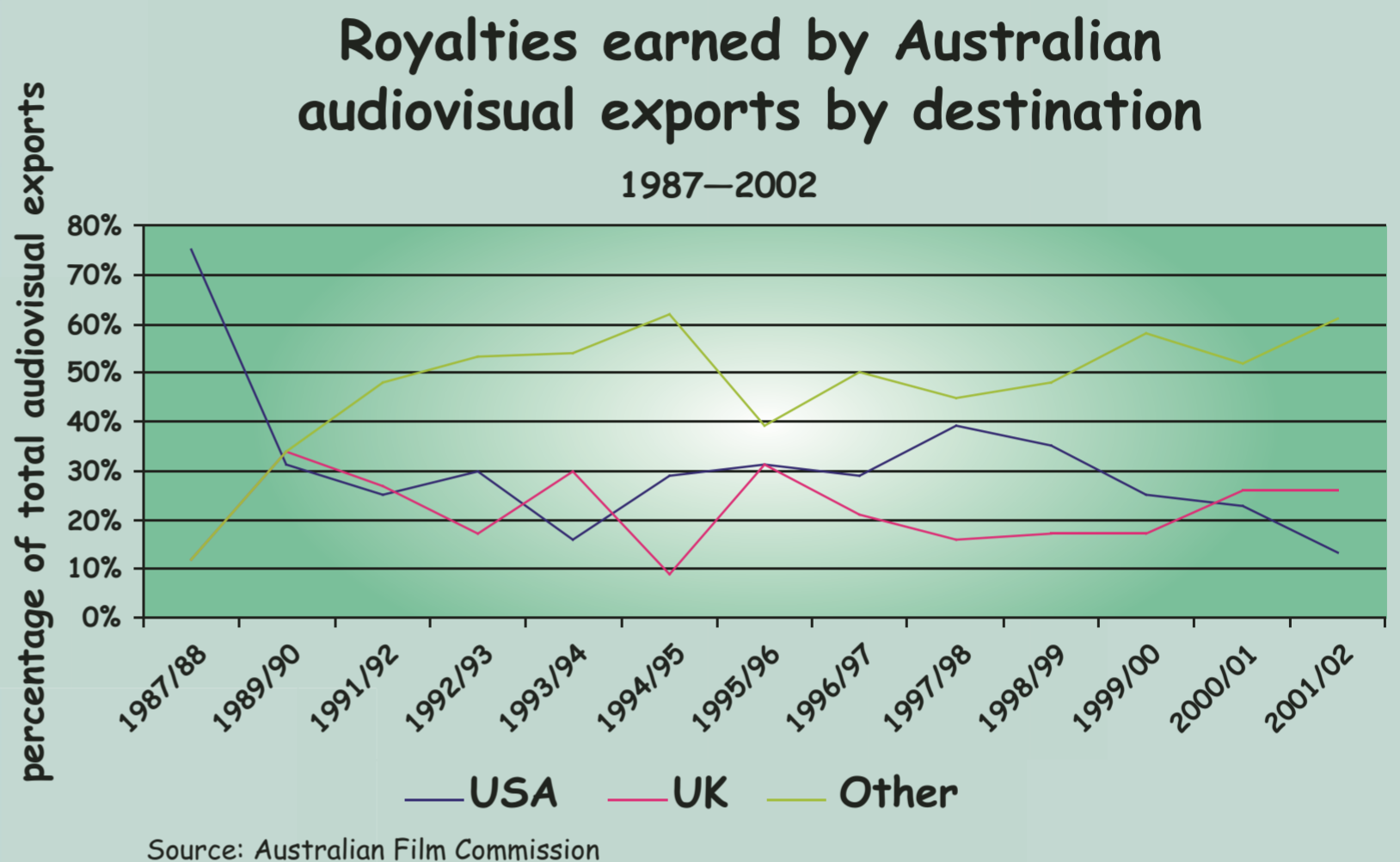


globalisation

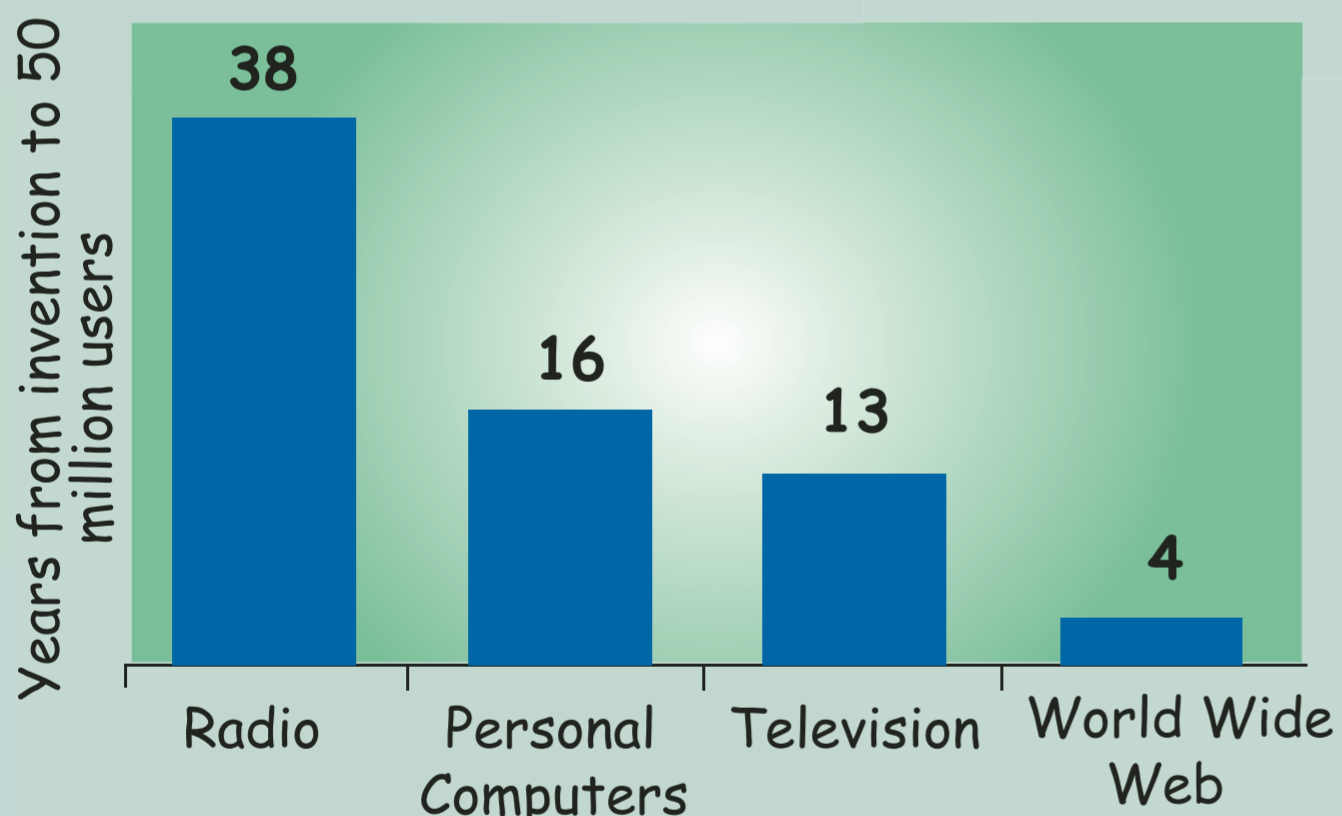
and culture

Cultural interaction and understanding has occurred through history, creating new blended cultures

New technologies have increased the rate of cultural exchange



Timing the spread of technologies



Australia exports cultural goods and services to a wide range of countries



Businesses can export more successfully when they understand the local culture



Australian Government
Austrade