

Trade Show!



Australian businesses sell things to people in other countries (exports), and buy things from businesses in other countries (imports). Trade shows can help businesses sell products overseas. In this activity you will investigate Japan and then organise a trade show to buy and sell products between Japan and Australia.

1. Use your library and/or visit www.dfat.gov.au/geo/fs to answer the following questions about Australia and Japan. This information will help you decide what products might sell well in each country.

(a) What is the population of:

Australia _____ Japan _____

(b) What kinds of foods do people often eat in:

Australia _____ Japan _____

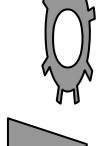
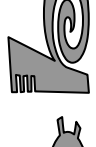
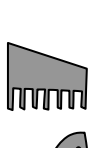
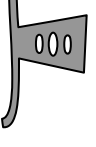
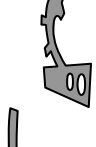
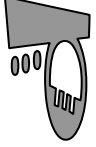
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_____	_____
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(c) What are some things that:

Australia already exports to Japan

Japan already exports to Australia





(d) Circle the correct country for each question:

Which country is more prone to bushfires?	Australia	Japan
Which country receives more snow?	Australia	Japan
Which country makes more manufactured products like televisions, watches and cars?	Australia	Japan
Which country produces more primary products like wheat, wool, gold and beef?	Australia	Japan
Which country has more public transport?	Australia	Japan
Which country has a higher earning GDP per person?	Australia	Japan

2. Now that you know more about Japan, the teacher will divide the class into two groups, one will represent Japan and the other Australia.

In each country group, form smaller groups of 2–3. Each group will represent a business from their country. In your business groups:



- (a)** Agree on a product that your business could produce and sell to the other country. It might be a food, a machine, clothing, a toy or primary product like wheat or gold. Remember it must be something that:
- (i) you can make well in your country; and
 - (ii) people in the other country will buy.

(b) Draw pictures of your product and, if possible, make a model. Any labels or packaging should be in English for products that will be exported to Australia and in Japanese for products that will be exported to Japan.

3. Organise a trade show in your classroom. Exporters from Japan should display their products along one side of the room and exporters from Australia should display their products along the other side.

Decorate your group's display with pictures of your product and any models, and place a card with your business name on the desk.

Inspect the products from all the businesses. Which ones do you think would sell best in Japan? Which would sell best in Australia?

