

## **Catalyst Interactive: New Learning Solutions**

Catalyst Interactive, an innovative e-learning company, began in Canberra in 1995. The company is a Registered Training Organisation, so it can provide certified training and deliver qualifications as well as developing products. Catalyst Interactive is now located throughout Australia and has representatives in Canada, the United States, Europe and Asia-Pacific. The company has a range of clients including government, education and corporate organisations

The company is made up three major business operations:

- . e-learning development tools;
- . custom e-learning content; and
- . integration and Web accessibility testing.

A brief overview of the operations shows the way in which Catalyst Interactive has developed its products and services to provide an integrated e-learning system. Firstly, Catalyst Interactive creates e-learning content. These products give experts in subject matter, trainers and educators the opportunity to create, deploy and manage their own e-learning courses. Secondly e-learning is delivered via the Intranet/Internet, CD-ROM or Local Area Network. Multimedia is also designed to provide innovative and engaging interactive solutions to learning and applications. Finally, professional services such as training, consulting and testing are provided by Catalyst Interactive through Systems Implementation Support. This gives users the opportunity to develop their in-house capability with expertise.

Learnswitch Enterprise, a rapid e-learning development and delivery tool, is Catalyst Interactive's core product. Learnswitch is designed so that subject matter experts can easily and quickly develop e-learning courseware. With this product, teachers need no programming skills to create media-rich interactive learning content for their students. In turn, students are assisted when using the learning programs as Learnswitch has an Integrated Learning System to launch, manage and track students who are using the e-learning courseware. The company also provides support for Learnswitch users through workshops, step-by-step guides, one-on-one support, interactive tutorials, content development, media creation and quality assurance.

Over three million users access Catalyst Interactive e-learning solutions. The company also provides services to Australian and international corporations and agencies, including Telstra, Lend Lease, News Limited, National Australia Bank, Hewlett Packard, the Australian Departments of Defence, and Foreign Affairs and Trade, Health Canada, BHP, Qantas, Shell, Nortel Networks and the Los Angeles Department of Water and Power.

Over 30 per cent of revenue is generated from exports.

Catalyst Interactive has been recognised as making a major contribution to technology through its listing in Deloitte & Touche technology Fast 50 Program, and has been listed in the Australian BRW Magazine as one of Australia's fast 100 growing companies.

[www.catalystinteractive.com.au](http://www.catalystinteractive.com.au).