



## SILVER CORPORATE MEMBERSHIP PROPOSAL BUSINESS CLUB AUSTRALIA: BEIJING 2008

Located at the Beijing Hilton Hotel for the duration of the games, BCA business networking program will be the major hub for Australian businesspeople during the Olympics and will feature a wide range of events and networking opportunities organised by Austrade and participating Australian companies.

### As a BCA Silver Corporate Member you would receive the following benefits:

- **Use of the Hilton Ballroom to host a lunch/dinner or cocktail function**
  - Options range from a 2-hour function in BCA Ballroom A to a 6-hour function in BCA Ballrooms A & B.
  - Sponsorship packages range from AU\$4,000 to \$12,000 depending on the size of function room and the length of time required
- **Access to BCA Lounge**
  - The BCA Lounge will be open to Australian business visitors and their guests throughout the Games
- **Invitation to apply for BCA's business networking program and nominate two qualified guests to attend Olympic sporting events**
  - Participating members will be required to complete a business networking nomination form to meet compliance with BCA's Probity Guidelines
- **Two invitations to either the BCA Opening or Closing Ceremony Gala functions in the Hilton**
  - Additional invitations may be purchased for 50% of the original price
- **Two invitations to one of four Austrade-sponsored industry events**
  - Industry events themes include The Business of Sports and Events (09 August), Mining (18 August), Financial Services (22 August) and Clean Energy and Environment (23 August)
  - Additional invitations may be purchased for 50% of the original price
- **Networking opportunities with hundreds of Australian, Chinese and other international business executives visiting Beijing for the Games and participating in BCA events.**

### CONDITIONS

#### Offer is subject to the following conditions

- Membership fee does not include travel to/from China or accommodation.
- Membership fee does not include food and beverage or other services (eg audio-visual) in the BCA except where specifically stated.
- Olympic sporting events purchased by Business Club Australia as a package are to be used to assist in connecting Australian businesses with international clients. Participating organisations will be required to complete a business networking nomination form to meet compliance with BCA's Probity Guidelines. Should these guidelines not be met, BCA reserves the right to not release Olympic Games packages.
- Access to other events under the BCA business matching program are subject to availability
- Silver corporate memberships are subject to availability at the time your company's letter of intent is received
- Live Olympic feed is from CCTV. Australian-sourced Olympic feed will be provided if available.
- This sponsorship proposal relates to the Business Club Australia, Beijing 2008 Olympic Games program only.
- Access to BCA events is subject to availability
- Dates and times of Austrade run industry events are subject to change
- Contractors providing transport services to the Olympic sporting venues may not be accredited suppliers

