



Australian Government
Australian Trade Commission



How we helped

Industry Country of Origin Type of Investment	How we helped
FOOD AND BEVERAGE	
<p>Food and beverage Scotland – commenced April 2008 Acquisition/Expansion/New technology</p>	<p>This well-known major brand food group acquired the assets of an Australian based food business, including a manufacturing facility. Austrade’s office in London had worked with this company for a number of years before the investment took place, assisting with visit programs, developing a foreign investment brief, providing industry capability information and identifying potential joint venture partners.</p> <p>RESULT: The company plans to invest further in new technology to bring the Australian factory up to the standard of its Scottish production facilities, and work is currently underway to add a new production line at the factory.</p>
<p>Meat and livestock UAE – commenced January 2009 Joint venture /Greenfields</p>	<p>This client, a major company in the meat and livestock industry in the Middle East, decided to invest in abattoirs in Australia. Austrade provided a high level of support and assistance by identifying potential partners in the abattoir and meat packaging sector in Australia, facilitated introductions to relevant state government agencies, gave advice about the regulatory process of setting up a business in Australia, and helped with visa applications.</p> <p>RESULT: The client is considering other appropriate investment opportunities in the Australian meat industry, as well as a possible expansion of current operations in Australia to meet demands for their products in their home market.</p>

About Austrade

The Australian Trade Commission – Austrade – is the Australian Government’s trade and investment development agency. Through Austrade’s global network we assist Australian companies to succeed in international business and attract productive inward investment into Australia.