Introduction

Maharashtra, India’s 2nd most populous state is India’s leading industrial state contributing fifteen per cent of the national industrial output and over 40 per cent of India’s national revenue. Major industries in Maharashtra include petrochemicals, automotive, pharmaceuticals, financial services, media and entertainment, IT and ITES and textile industries. The state is also strong in the agriculture sector.

Quick Facts

- Area: 307,731 sq. km
- Population: 112.37 millions
- State GDP: US$ 233 billion

Major cities

- Mumbai: The capital of Maharashtra and the financial capital of India, houses the headquarters of all major banks, financial institutions, insurance companies, and many of the leading corporate houses in India.
- Pune: the 2nd biggest city in Maharashtra is amongst the leading automotive, engineering, education and IT hubs of India.
- Nagpur: the 3rd biggest city in Maharashtra and the largest city in central India has a significant manufacturing base. Nagpur is also a logistics hub and is very strong in the resources sector, electricity generation and agriculture.

Maharashtra – Key industry facts

- Maharashtra accounts for over 30 per cent of India’s software exports.
- Home to the world’s largest film industry, Bollywood
- Mumbai is the financial capital of India functions and the gateway for imports into Western India.
- Maharashtra has consistently been among the top 2 destinations for FDI in India since 2005.
- Home to National Research & Development institutions and centres of excellence in defence, life sciences, agriculture, advanced materials, etc.

Australia – Maharashtra business relationships

- Mumbai, the home of the Indian operations of Australian banking and insurance companies - NAB, Westpac, CBA, ANZ. Macquarie Bank, and Insurance Australia Group.
- Maharashtra houses the headquarters for BlueScope Steel’s Joint Venture with Tata Steel.
- Home to the IIITB – Monash research academy.
- Orbital Corp, Australia has a partnership with Pune based Bajaj Auto for their fuel injection systems.
- Pune based IT companies Zensar Technologies, Inteliment Technologies and Persistent.
Technologies have their Asia – Pacific headquarters in Australia

**Australian companies doing business in Maharashtra**

**Key Australian exporters**

- Dixon Asia Pacific Private Limited
- Leightons India – Construction
- ANZ Bank – Financial Services
- Commonwealth Bank of Australia / National Australia Bank / Westpac – Financial Services
- Insurance Australia Group – Insurance
- Tata BlueScope Steel – Steel
- Linfox – Logistics
- Cochlear – Medical Devices
- Aromas – Food and Beverage
- Aconex – Project Management IT
- Ironbark – Fresh Fruits

**Key Investment from Maharashtra in Australia**

- Tata Consultancy Services - IT
- Zensar Technologies / Aegis Ltd / Mphasis / Inteliment Technologies - IT
- Sterling and Wilson - Renewable energy
- Thermax Ltd - Renewable technology
- Deepak Nitrite - Speciality Chemicals
- Aditya Birla - Copper Mining
- Larsen and Toubro - Infrastructure EPC
- Sun Pharma - Pharmaceuticals
- State Bank of India - Financial Services
- Sterlite - Copper & Gold Mining

**Key Australian education & research activities**

- BSE Institute MoU's with University of Western Sydney and Deakin University for master's program in International Finance
- Maharashtra University of Health Science arrangement with University of Sydney and The Sydney Children’s Hospitals Network to offer the International Postgraduate Paediatric Certificate
- Macquarie University agreement with Symbiosis University, Pune for management education.

- Kalyani Skills has a MoU with TAFE SA.
- University of Mumbai has a MoU with University of Western Australia to promote research in Oceanography, Marine Science and Fisheries.

**Major Industry Opportunities for Australia**

- Education, training and skill development
- Infrastructure; Metro rail build and township developments, ports and water front development
- Water, waste water and waste management
- Research: collaboration and commercialisation
- Automotive and aftermarket
- Food and beverage products; agri commodities, agri-business and dairy technology and services
- Mining
- Clinical trials and research

**Further information**

- Govt of Maharashtra – [www.maharashtra.gov.in](http://www.maharashtra.gov.in)
- IBEF Maharashtra – [www.ibef.org](http://www.ibef.org)
- MIDC – [www.midcindia.org](http://www.midcindia.org)

**The Australian Trade Commission**

The Australian Trade Commission – Austrade – is the Australian Government’s trade, investment and education promotion agency. Through a global network of offices, Austrade assists Australian companies to grow their international business, attracts productive foreign direct investment into Australia, and promotes Australia’s education sector internationally.

The Austrade offices in Mumbai services the State of Maharashtra. For more information call 132878 or email to info@austrade.gov.au

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