Rajasthan, India

Market summary

Introduction

The state of Rajasthan located in North Western India and is the eighth largest economy in India. The state is a conglomeration of former princely states with a rich history & tradition and home to India’s most popular tourism circuit ‘the golden triangle’. Key sectors in Rajasthan include resources, oil, education, handicrafts and tourism. Tourism accounts for around 50% of the state’s GDP.

Quick facts

- Area: 342,000 sq. km
- Population: 68.5 million
- State GDP: 65.35 billion

Major cities

- Jaipur: is the capital of the state of Rajasthan and the jewellery manufacturing hub of South Asia. Major business sectors include education, tourism, mining, healthcare and infrastructure.

- Udaipur: The lake city is the mining hub of the state
- Jodhpur: The 2nd largest city of Rajasthan has strengths in clean energy, oil and gas, mining and education sectors.

Rajasthan – Key industry facts

- Key Industries include mining & minerals, education, tourism, cement, textiles, gems & jewellery, renewable energy, etc
- Rajasthan has the largest installation and production of solar power in India
- One of the largest mineral producing states in India and sole producer of lead concentrate, zinc concentrate, calcite, silver and mineral gypsum.
- Home to 6 UNESCO-Certified world heritage sites
- Has one of India’s biggest oil drilling installations run by Cairn India.
- Home to the world’s largest zinc mine – Hindustan Zinc’s Rampura Agucha Mine

For more information email info@austrade.gov.au or visit austrade.gov.au
Australia – Rajasthan business relationships

- ARRB and Vic Roads have been shortlisted as road safety consultants for the state road modernization project
- Crown mining (IRL) investment amounting to the tune of $200 million cleared by the state government for lead and zinc mining project
- Australian companies JK Tech, Ground Probe, Golders Modular Mining Immersive technologies, AMC Consultants, etc are involved with Hindustan Zinc in the areas of mining consultancy, technology and services.
- CSIRO Australia has an engagement with Indian Institute of Technology [IIT] Rajasthan on solar power related projects
- Septech & Cox architects are working with Mahindra World City in areas of master planning, building and construction
- Narrowcaster Australia provides audio guide services for major heritage sites in Rajasthan
- SMEC India is involved in an urban water supply project in Jaipur
- Australian StayWell Hospitality Group launched its first Park Regis and Leisure Inn brand of hotel chain at Jaipur

Australian companies doing business in Rajasthan

Key Australian exporters

- ARRB, Vic Roads – Road Safety
- CSIRO - Solar Energy
- AAMC - Vocational Education
- SMEC – Infrastructure Consultancy
- IRL - Mining
- AusHeritage, Narrowcasters, LDP - Tourism
- OGM - Vocational Training (Oil & Gas)
- Heraud Inc. - Vocational Training (Auto)
- Holmes Institute - Vocational Training (Design)
- Cox Architects - Master planning

Key investment from Rajasthan in Australia

- Hindustan Zinc Ltd – Mining
- Secure Meters - Manufacturing (Smart Meters)

Key Australian education and research activities

- CSIRO R&D tie-up with IIT Jodhpur
- Bond University academic exchange tie-up with Jaipur National University
- Curtin University tie-up with MNIT Jaipur.

Major industry opportunities for Australia

- Mining technology & services.
- Training & skill development in areas like mining, oil & gas, renewable energy, health, heritage.
- Road safety expertise & technology
- Cultural and tourism services, master planning
- Water management, including waste water management.

Further information

- IBEF - www.ibef.org/states/rajasthan.aspx
- Invest Rajasthan - www.investrajasthan.com
- PPP in Rajasthan - http://ppp.rajasthan.gov.in

The Australian Trade Commission

The Australian Trade Commission – Austrade – is the Australian Government’s trade, investment and education promotion agency. Through a global network of offices, Austrade assists Australian companies to grow their international business, attracts productive foreign direct investment into Australia, and promotes Australia’s education sector internationally. The Austrade office in Jaipur services the State of Rajasthan. For more information call 132878 or email to info@austrade.gov.au

DISCLAIMER

While every effort has been made to ensure the information given in this document is accurate, The Australian Trade Commission does not provide warranty or accept liability for any loss arising from reliance on such information.

©Commonwealth of Australia 2015

Publication date: September 2015