

Why LATAM



Australian Government

Australian Trade and Investment Commission

AGTECH

Latin America (LATAM) is a major agricultural producer and exporter, and like Australia, relies on innovation and productivity to remain globally competitive. Agtech will deliver such productivity gains – critical for the region to maintain its competitive export edge and increase production for growing domestic consumption. The LATAM agtech industry is sophisticated, with over 500 companies active in the sector. The appetite and opportunity for more international players is strong.

Market opportunities

- Precision agriculture
- Robotic equipment
- Soil and water sensors
- Livestock and genetics
- Animal nutrition
- Farm and herd management



References: Crunchbase

LATAM: Diversify your growth

Learn how at: www.austrade.gov.au/latam