

Why LATAM



Australian Government

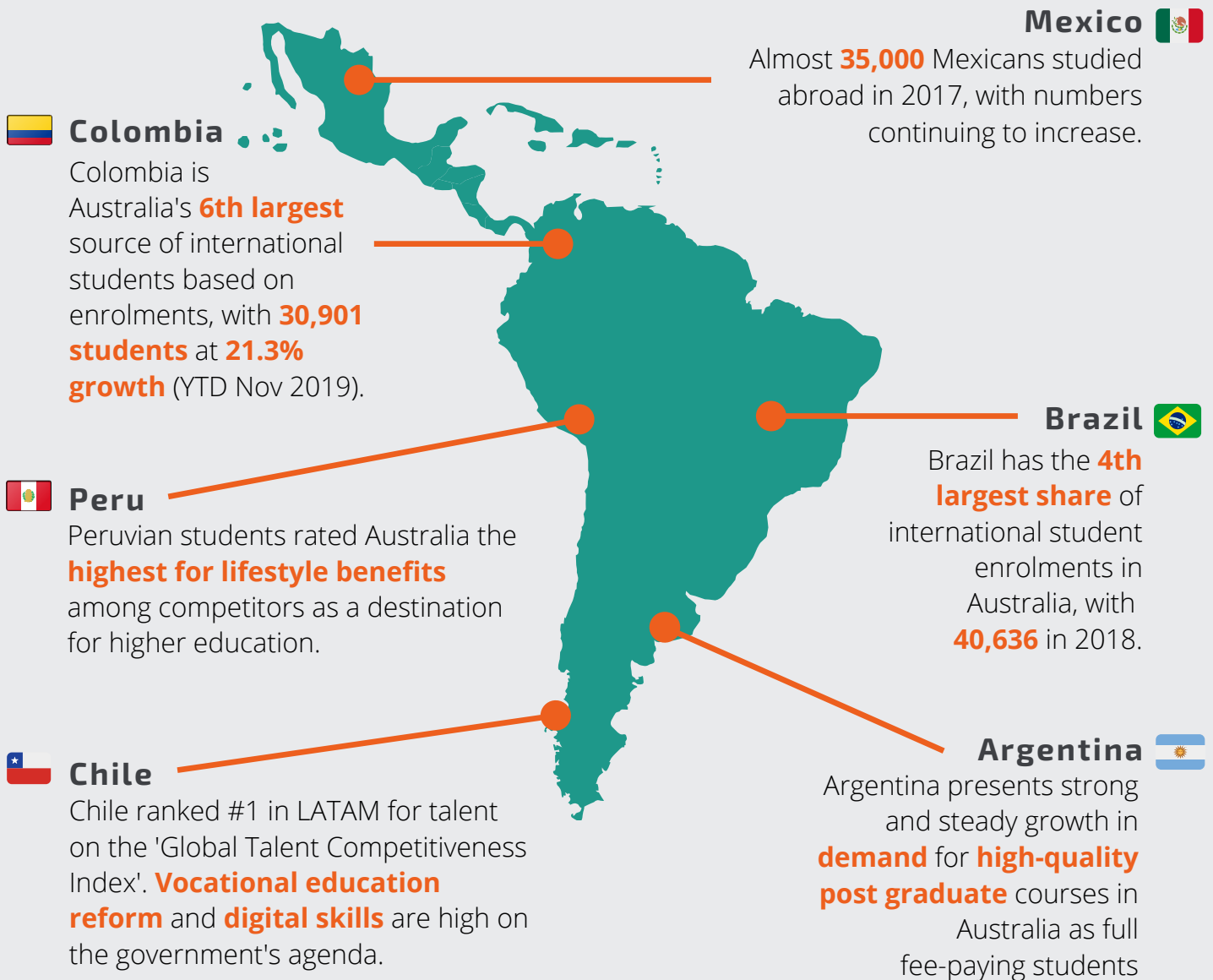
Australian Trade and Investment Commission

EDUCATION

Latin America (LATAM) is Australia's largest source region for international students outside of Asia and a major market for diversification. Demand and willingness to pay for study overseas is rising rapidly. Industry has a pressing need for skilled workers, resulting in increased appetite to look abroad for solutions to provide tailored industry-aligned skills and training.

Market opportunities

- Student recruitment
- English for competitiveness
- Industry-aligned skills
- Digital skills
- Internationalisation, science and research collaboration



References: Austrade education data, Department of Education, UNESCO, GTCI

LATAM: Diversify your growth

Learn how at: www.austrade.gov.au/latam