

# Why LATAM



Australian Government

Australian Trade and Investment Commission

## MINING

Latin America's (LATAM) mineral wealth is a magnet for global mining investors. It holds the world's largest reserves of copper, lithium and silver. With vast natural resources and a low-cost labour market, investment in the mining sector continues to grow, presenting abundant opportunity for Australian exporters.

### Market opportunities

- METS for optimisation and digitisation
- Upskilling local workforce
- Community engagement
- Social licence to operate
- Environmental products and services
- Sustainable mining, desalination and automation



References: IBRAM, Mexican Mining Committee Annual Report 2019

**LATAM: Diversify your growth**

Learn how at: [www.austrade.gov.au/latam](http://www.austrade.gov.au/latam)