

Australian Fintech Roadshow to China 2017

Pre-departure webinar

Wednesday 15 March

Welcome / Presenters



Susan Corbisiero

Senior Trade Commissioner (A/g)
Austrade Shanghai
China Financial Services & Fintech lead



Jill Ren

Senior Investment Manager
Austrade Guangzhou



Charlene Liu

Business Development Manager
Austrade Shanghai

Agenda

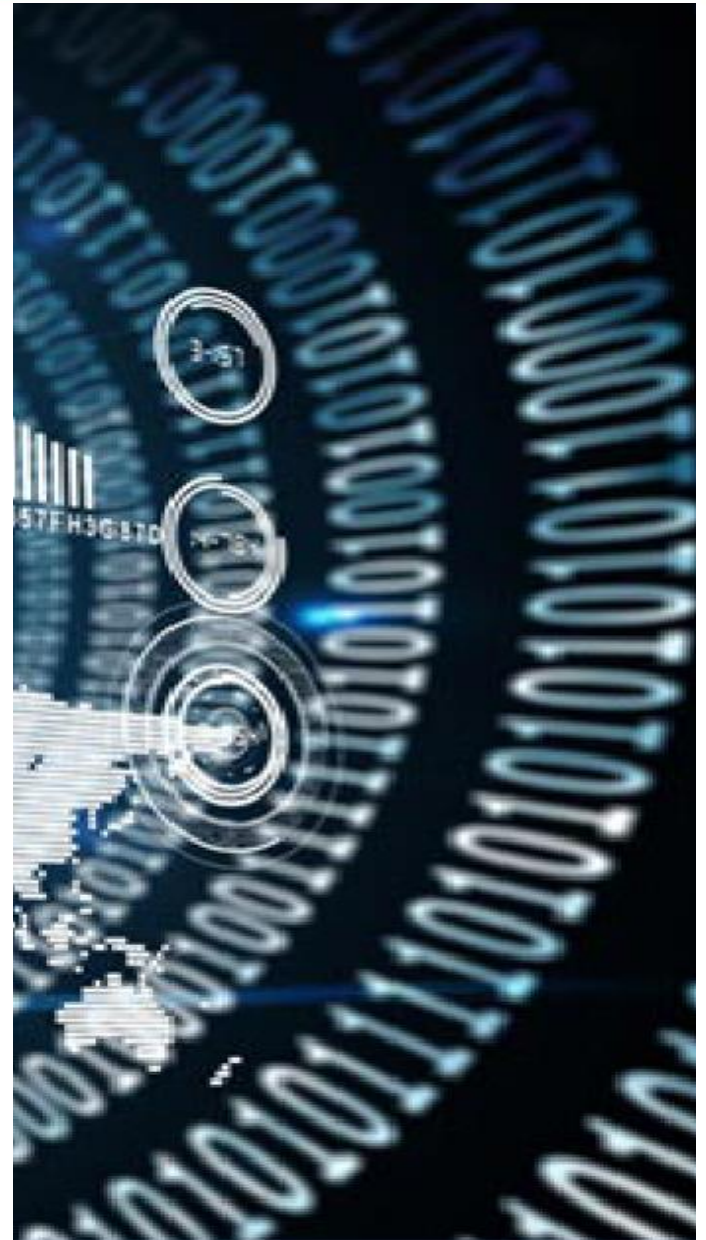
- 15:30 -15:35 Objectives & Key items on preparation
- 15:35 - 16:15 Details of your Program and Logistics
 - Shenzhen
 - Shanghai
- 16:15 -16:30 Questions and Answers

China Fintech Market

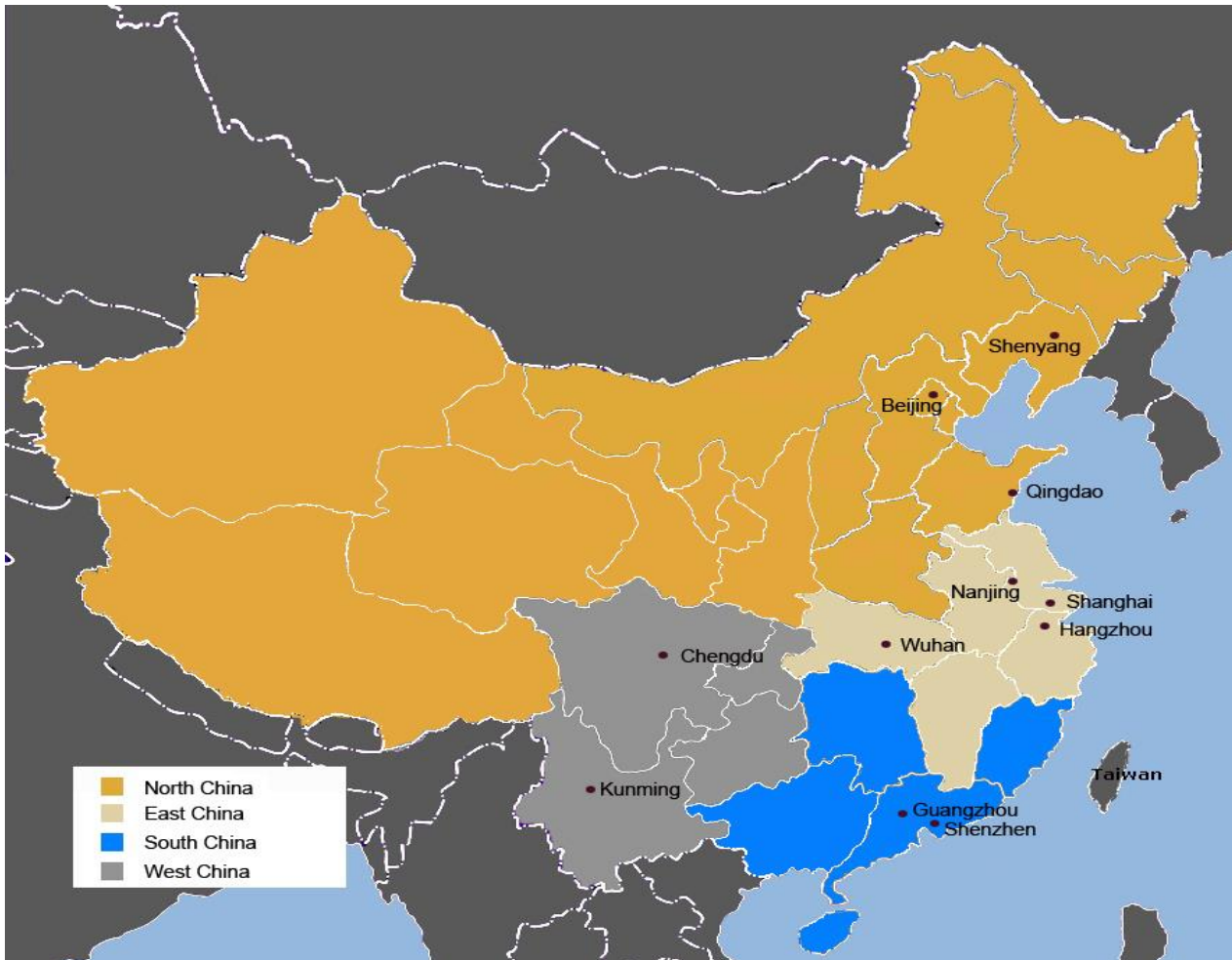
China's Fintech industry is leading in Asia-Pacific with segments like payment and insurance with non-banks commanding an impressive 35% or higher market share within the span of two years.

China has 8 of the 27 current Fintech "unicorns"- technology and companies that investors value at more than US\$1 billion.

E&Y, The Rise of FinTech in China



Austrade's Office Network



Trade – Investment – Education

Austrade – our role

The Australian Trade and Investment Commission (Austrade) contributes to Australia's economic prosperity by helping Australian businesses, education institutions, tourism operators, governments and citizens as they:

- develop international markets
- win productive foreign direct investment
- promote international education
- strengthen Australia's tourism industry
- seek consular and passport services in certain locations overseas

Key items to prepare before you depart

- Hotel booking in both Shanghai and Shenzhen
- Flights
From Shenzhen arrival at Shanghai Hongqiao Airport on recommended flights for Austrade pick up
- Visa to Mainland China
- Translation of any material / PPTs
Austrade can provide a referral list of translators / interpreters in Shenzhen and Shanghai
- Business cards
- *And practice your 3 minute pitch!*

Shenzhen

ASIA / CHINA

Shēnzhèn

is glamorous nightlife and quirky theme parks



Monday March 20 – Shenzhen

Welcome Brief

Time	Activity
	Delegates arrive in Shenzhen – own arrangements
18:00 – 19:00	Welcome Venue: Mr Wong Bar, Hilton Shenzhen Futian 23/F, Tower B, Great China Int'l Finance Centre, No. 1003, Shennan Road, Futian District, Shenzhen Chinese address: 中国深圳福田深南大道1003号大中华国际金融中心B座23楼 Mr Wong酒吧 Informal welcome for delegation members

Tuesday March 21 – Shenzhen

Please gather at the **Hilton Lobby at 09:00am** on Tuesday March 21.

Austrade staff will escort you to the event venue:

6/F, Tower A, Great China Int'l Finance Centre, No. 1003, Shennan Road, Futian District, Shenzhen

Chinese address: 中国深圳福田深南大道1003号大中华国际金融中心 A 座6楼

Tuesday 21 March (Morning) – Shenzhen

Time	Activity
09:00 – 09:30	Chinese guests registration
09:30 – 09:40	Opening Speech <i>Australian Consulate-General Guangzhou (TBC)</i>
09:40 – 09:55	South China Fintech Ecosystem
09:55 – 10:10	Shenzhen and South China VC Market Briefing (TBC)
10:10 – 10:25	Australia Fintech Market Briefing <i>Fintech Australia</i>
10:25 – 10:55	Australian Fintech Companies Pitch Session <i>3 min for each company</i>
10:55 – 11:05	Coffee Break
11:05 – 12:35	One-on-One Business Matching
12:35 – 13:45	Networking Lunch

Tuesday 21 March (Afternoon) – Shenzhen

Time	Activity
13:45 – 14:30	Transfer to Tencent Headquarters
14:30 – 15:00	Tencent Tour
15:00 – 15:45	Presentation by Tencent FiT Dept.
15:45 – 16:30	Roundtable discussion with teams from Tencent
16:30 – 17:15	Transfer to Hotel

Wednesday 22 March – Shenzhen-Shanghai

Time	Activity
05:45	Gather point: Hilton Lobby Depart for Shenzhen Airport
05:45 -06:45	Group transportation - Shenzhen Airport Coach arranged by Austrade

Suggest flights to Shanghai:

China Eastern Airlines MU 3526	08:00am-10:20am
Air China CA 3801	08:15am-10:30am

Shanghai



Shanghai

- Flight pick up in Shanghai
Austrade will arrange coach pick up at Hongqiao Airport at around **10:50am**.
Key liaison point: Susan Corbisiero (travel with delegates)
Lawrence Jiang (Shanghai Hongqiao Airport)

*If you miss the airport pick up at Hongqiao, please arrange your own transport to arrive & check-in at the Kempinski Hotel by **1:45pm**.*

- **Venue:** 3/F, Huangpu Ball Room, Grand Kempinski Hotel Shanghai, 1288 Lujiazui Ring Road, Pudong, Shanghai
Chinese address: 上海凯宾斯基大酒店3楼黄浦会议厅

Wednesday 22 March – Shanghai

Time	Activity
14:00 – 14:05	Opening Remarks
14:05 – 14:20	Shanghai and East China Fintech Market Overview
14:20 – 14:40	Shanghai and East China Investment in Fintech & Blockchain
14:40 – 14.55	Australia Fintech Market Briefing <i>Fintech Australia</i>
14:55 – 15:30	Australian Fintech Companies Pitch Session <i>3 min for each company</i>
15:30 – 15:45	Coffee Break
15:45 – 17:15	One-on-One Business Matching

Thursday 23 March – Shanghai

Morning: Austrade Landing Pad

Austrade will arrange coach transfer from Kempinski hotel to the Landing Pad.

Please gather at the Hotel Lobby at **08:00am** – will be meet by Austrade (Susan Corbisiero)



Thursday 23 March – Shanghai

Time	Activity
09:00 – 09:30	Delegates Visit Australian Landing Pad
09:30 – 09:35	Opening Speech <i>Australian Consulate-General Shanghai</i>
09:35 – 09:40	Xnode Introduction
09:40 – 10:00	Presentation - <i>Ant Financial</i> (TBC)
10:00 – 10:20	Presentation - <i>Ping An Life</i>
10:20 – 10:40	China Fintech Market Insights - Opportunities & Challenges
10:45 – 11:00	Coffee Break
11:00 – 12:00	Australia China Fintech Dialogue Panel Discussion and Q&A
12:00 – 13:00	Networking Lunch

Austrade Contact List

Name	Title	Mobile	Email
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Questions



Australian Government
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