Expo 2020 Dubai
Connecting Minds, Creating the Future
THE HISTORIC SIGNIFICANCE OF WORLD EXPOS
THE FIRST WORLD EXPO

1851
London

Visited by 6 million people

Theme: Industry of Nations

An opportunity for countries from to showcase their latest inventions from the industrial revolution

The legacy lives on today with Exhibition Row in South Kensington
MOMENTS IN EXPO HISTORY

1889
Paris

Theme: French Revolution
Showcased technological advances and architectural achievements

Originally designed as a temporary entrance, the world-famous Eiffel Tower still stands today

1958
Brussels

Theme: A World View: A New Humanoid

Dedicated to ‘Progress and Humankind’, following World Expo’s return after World War II

The Atomium structure is a popular tourist landmark and museum in Brussels today
MOMENTS IN EXPO HISTORY

1967
Montreal
Theme: Man and His World
Focused on the importance of intercultural exchange and presenting a future fantasy world
Included the launch of the IMAX, and an exhibition of over 180 famous works of art

2000
Hannover
Theme: Man, Nature, Technology
A powerful platform for nation branding
For the first time, participants were encouraged to consider the environmental and social impact of their pavilions, with the introduction of the ‘Hannover Principles’
AN EXCEPTIONAL EXPO
+
A MEANINGFUL LEGACY
An Iconic Site
AL WASL PLAZA
Adrian Smith + Gordon Gill
PUBLIC REALM
SITE STATISTICS


Early Works  Design Phase  Construction  Readiness  EXPO 2020

Progress

Construction

16.4 Million+ man hours completed on site
15,000+ People working across Expo site
The three thematic districts are above ground level, with all ground floor slabs in place and cladding work underway
All major design elements are now complete, including the 67.5m high domed Al Wasl Plaza

Infrastructure

30,000 Car Parking Spaces: construction in progress
14 KM Metro Line: from Nakheel to Expo Site Station. All piers now in place
Expo Village: 2,273 Apartments – construction underway
90 KM of piping laid
AN IMMERSIVE VISITOR EXPERIENCE
Programming
Opening & Closing Ceremonies

Entertainment

Parades
180+ PARTICIPATING NATIONS
A MEANINGFUL LEGACY

Physical Legacy

Economic Legacy

Social Legacy

Reputational Legacy
10 km of bike paths across the city

44,900 sqm of total green park areas

Advanced telecom infrastructure

LEED Gold standards
JOIN THE JOURNEY
PROCUREMENT

Transparency  
Simplicity  
Inclusivity

https://esource.expo2020dubai.ae/

24,500+  
Registered Suppliers from 148 Countries

18,000+  
SMEs registered (74%) of total number registered

3,400 +  
Awarded Contracts (56%) awarded to SMEs

USD$2.9Bn+  
Contracts by value

As of August 2018
An interactive online marketplace, supporting business connectivity and growth

Supporting Expo’s commitment to allocating 20% of its overall budget to SMEs

https://OMP.expo2020dubai.ae/
Site development timeline
Setting the stage for an exceptional Expo

2016
- Early works – completed

2017
- Design phase

2018
- Infrastructure construction
- Main construction phase
- Participants' pavilion construction

2019
- Test events
- Expo 2020
- Event Overlay

2020
- Event Operations
- Demobilisation and transition to Legacy

2021
- Opex Procurement
- Capex Procurement
Direct Procurement Opportunities
EXPO 2020 DUBAI IN NUMBERS

25 Million Visitors

70% International Visitors

24/7

173 Days

200+ International Participants

438 Hectare Site

300,000 Site Capacity

Peak day
Weekday 131,000
Weekend 173,000

24/7

240

10:00 to 01/02:00

02:00 to 10:00

Overnight Service Hours

12 Shade/Canopy structures

4 Iconic Pavilions

120 Iconic Pavilions

400+ Buildings

200+ Food outlets

171 Tonnes of Waste per Day

85% Waste Recycled & Reverted from Landfill

Al Wasl Trellis 150mts width and 70mts high

204 Country & Cooperate Self-Built, Rented and Assisted Pavilions
Expo 2020 Opportunities

- Content & Programming
- Partnerships & Licensing
- Ceremonies
- Event Operations
- Real Estate
- Security
- District 2020 (Legacy Construction)
- ICT
- Workforce
- Volunteers
- Training & Readiness
- Overlay
- Marketing
- Comms.
- International Participants Operation
- Business Support
## Expo 2020 Opportunities

### Content & Programming
- 38 Key Exhibitions Tenders
- Commissioned Artwork
- Exhibit storage and logistics
- Technical Production Contractors
- Stage Production
- Talent Booking
- Playgrounds and Children’s Activations

### Partnerships & Licensing
- Master Concessionaire Contracting
- Hospitality Concessionaire Contracting
- Partnerships (various Tiers)
- 38 Licensee Categories

### Ceremonies
- Ceremonies Preparation
- Ceremonies Production
- Day Show
- Night Show

### Event Operations
- Contact Center
- Fleet Management
- Golf Buggies
- Guest Services
- Uniforms

### Real Estate
- Public Realm
- Pavilion Fit Out

### Security
- Access Controls and Visitor Security
- CCTV
- Scanners

### District 2020 Legacy Construction
- Master planning
- Transition Design Consultancies
- Construction Contracting
- Sales and Marketing Consultants

### ICT
- 124 Software Systems and Platforms
- Hardware Frameworks
- Printing Services & Maintenance
- Systems Integration
Expo 2020 Opportunities

**Workforce**
- Staff Recruitment Agency Framework
- Specialist Consultancy Services
- Workforce Rostering Software

**Volunteers**
- Volunteer Recruitment Platform

**Training & Readiness**
- Staff Training Frameworks
- Staff Wellness Initiatives

**Overlay**
- Temporary Structures, Arenas and Kiosks
- Entrance Facilities
- Temporary Pavilions

**Marketing**
- Branding
- Media Buy and Out of Home

**Communications**
- Public Relations Framework

**International Participants Operations**
- Participant Pavilion Construction
- Rate Card Service
- Protocol Services

**Business Support**
- Office Framework Agreements
- Travel & Accommodation Framework
Contacts
Available Resources

For inquiries, email – Procurement@expo2020.ae or Expo2020@austrade.gov.au

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Resources website