Over 50 years of Positive Impact
Palladium is a global impact firm, working to link social progress and commercial growth. For the past 50 years, we’ve been helping our clients to see the world as interconnected - by formulating strategies, building partnerships, and implementing programs that have a lasting social and financial impact. We simply call this “Positive Impact”.

We work with corporations, governments, investors, communities, and civil society. With a global network operating in over 90 countries, Palladium is in the business of making the world a better place.
Our global footprint includes deep local expertise in more than 90 countries...
... and we’ve brought together the four capabilities required to address the world’s biggest challenges:

**Program Management**
Implementing complex projects in any environment.

**Strategy**
Developing and executing strategies that are both sustainable and profitable.

**Impact Investment**
Deploying capital to achieve social impact with a financial return.

**Procurement & Logistics**
Providing supplies and facilities to the most extreme environments on the planet.
Palladium achieves positive impact through multiple pathways

Current realities and challenges

Public sector
- Greater outcomes expected from Aid spend
- Political and Governance issues
- Conflict increasing
- Interest to work with private sector as source of capital & know-how

Civil society
- Growing inequality and vulnerable groups
- Unempowered, but increasingly aware and committed
- Vocal consumer activism

Private sector
- Need ‘social licence’ to operate
- Sustainability and competitiveness requires new business strategies that addresses social challenges

Development paths to change current reality

- Private sector pathway
- Impact investor pathway
- Positive impact partnerships pathway
- Government pathway
- Donor pathway

The way we define our purpose as a firm

Positive impact

The intentional creation of enduring social and economic value
THANK YOU

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