WHY
AUSTRALIA
AUSTRALIA-KOREA RELATIONS
KOREA: FOURTH LARGEST BILATERAL TRADING PARTNER

Australia’s top ten two-way trading partners for 2017-18 (A$ billion)

- **Exports to Republic of Korea**: A$23.6bn (3rd)
- **Imports from Republic of Korea**: A$28.7bn (3rd)

<table>
<thead>
<tr>
<th>Country</th>
<th>Exports to Republic of Korea</th>
<th>Imports from Republic of Korea</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>194.6</td>
<td></td>
</tr>
<tr>
<td>Japan</td>
<td>77.6</td>
<td></td>
</tr>
<tr>
<td>United States</td>
<td>70.1</td>
<td></td>
</tr>
<tr>
<td>Korea</td>
<td>52.3</td>
<td></td>
</tr>
<tr>
<td>India</td>
<td>29.1</td>
<td></td>
</tr>
<tr>
<td>New Zealand</td>
<td>28.3</td>
<td></td>
</tr>
<tr>
<td>United Kingdom</td>
<td>27.8</td>
<td></td>
</tr>
<tr>
<td>Singapore</td>
<td>27.8</td>
<td></td>
</tr>
<tr>
<td>Thailand</td>
<td>24.7</td>
<td></td>
</tr>
<tr>
<td>Germany</td>
<td>22.4</td>
<td></td>
</tr>
</tbody>
</table>

Source: Composition of Trade Australia 2017-18 (accessed Jul 2019)
AUSTRALIA-KOREA TRADE RELATIONS

Total two-way Australia-Korea investment for 2018

Australian investment into Korea: A$21.6 bn
FDI: A$1.2 billion

Korean investment into Australia: A$27.4bn
FDI: A$5.2bn

Source: DFAT Country Profile 2019
AUSTRALIA-KOREA TRADE RELATIONS

Service Exports from Australia to Korea: A$2.2 billion, 2018

Source: DFAT Country Profile 2019
MAJOR AUSTRALIAN TRADE ITEMS WITH KOREA

Major Australian Exports to Korea
- Coal A$7.4bn
- Natural Gas A$4.6bn
- Iron Ores A$3.8bn
- Beef A$1.4bn

Major Australian Imports from Korea
- Refined petroleum A$6.1bn
- Passenger motor vehicles A$2.7bn
- Electrical machinery & parts A$0.2bn
- Residual petroleum products A$0.2bn

Source: DFAT Country Profile 2019
AUSTRALIA-KOREA BILATERAL INVESTMENT GROWTH

Korean Investment in Australian stock (A$mn)

Australian Investment in Korean stock (A$mn)

Significant growth in Investment over the last decade
A$26.3bn Korean investment in Australia 2016-17, up 5% YoY
A$19.9bn Australian investment in Korea 2016-17, up 12% YoY

Source: Australian Bureau of Statistics 2016 International Investment Position, all units AUD Million

Source: Australian Bureau of Statistics 2017 International Investment Position, all units AUD Million
FOREIGN INVESTMENT INTO AUSTRALIA (STOCK)

1. USA - 27% of total - A$896.9bn
2. United Kingdom - 15% of total - A$481.4bn
3. Belgium - 9% of total - A$305.3bn
4. Japan - 7% of total - A$219.2bn
5. Republic of Korea - 0.8% of total - A$26.3bn

11th largest services export market
2.5% growth (YoY)
A$2.2 bn in 2018

6th largest source market of students
30,000+ students in December 2018
A$984mn in education-related travel

288,000 visitors from South Korea in 2018
-4.7% compared to previous year
A$978mn in personal travel expenses, excluding education

Source: DFAT Country Profile – Republic of Korea, (Published in Dec 2018), Tourism Australia
KOREA-AUSTRALIA FREE TRADE AGREEMENT

Signed on 8 April 2014

Implemented on 12 December 2014

2019 is the sixth year of KAFTA implementation
WHY AUSTRALIA

ROBUST ECONOMY

DYNAMIC INDUSTRIES

INNOVATION AND SKILLS
Australia has entered its 28\textsuperscript{th} year of consecutive annual economic growth, setting a new record among developed economies for uninterrupted expansion.
Australia is renowned for its abundance of resources, capability and talent. It is globally successful in the energy and resources, agribusiness, education, tourism and financial services industries.
GLOBALLY SUCCESSFUL IN FIVE KEY INDUSTRIES

1. Merchandise export – agricultural products (US$39.6 billion, 2017) - Top 12 in the world
   Source: UN Comtrade Database

2. Merchandise export – mining and fuels (US$142.0 billion, 2017) - Top 3 in the world
   Source: UN Comtrade Database

3. Foreign students in tertiary education (6.9% of the world's total, 2016) - Third largest in the world
   Source: UNESCO, Institute for Statistics

4. International tourism receipts (US$41.7 billion, 2017) - 7th largest in the world
   Source: UNWTO World Tourism Highlights 2018 Edition

5. Australia’s investment fund assets (US$2.1 trillion, June 2018) - Sixth largest in the world
   Source: Investment Company Institute, Quarterly Worldwide Mutual Fund Market

Note 1: Ranking not including Thailand, due to unavailable data in 2017.
Note 2: Ranking not including Saudi Arabia, due to unavailable data in 2017.
A LEADER IN NEW TECHNOLOGIES

700 FINTECH STARTUPS\(^1\)
- A$988 million raised in FY2018\(^2\)
- Seven fintech companies in the world’s top 100\(^3\)

500 MEDTECH COMPANIES
- A$11 billion industry\(^4\)
- World top 15 for medtech patents\(^5\)
- A$20bn Medical Research Future Fund

350 EDTECH COMPANIES
- 1,100 online education providers\(^6\)
- Australian edtech market: A$1.7 billion by 2022
- Fastest-growing startup vertical\(^7\)
- Second largest startup vertical after fintech\(^8\)

300 AGTECH & FOODTECH COMPANIES\(^9\)
- 11 agtech incubators/accelerators\(^10\)
- 51 agtech investments funded in 2017\(^11\)
- A$600 million invested annually through 15 Rural R&D Corporations\(^12\)
- A$20 billion lift in industry value\(^13\)

Sources:
3. KPMG and H2 Ventures, Fintech100, October 2018.
6. As before.
9. KPMG, Talking 2030: Growing agriculture into a $100 billion industry, 23 March 2019.
10. As before.
13. The Accelerating Precision Agriculture to Decision Agriculture Project, Enabling digital agriculture in Australia, March 2018.
Education, innovation and science underpin Australia’s economic prosperity and job creation.
AUSTRALIA’S INNOVATION CREDENTIALS

RANKED 1ST
FOR TECHNOLOGICAL READINESS

CSIRO RANKS IN THE TOP 1%
OF THE WORLD’S SCIENTIFIC INSTITUTIONS IN 14 OF 22 RESEARCH FIELDS

3RD HIGHEST
NUMBER OF UNIVERSITIES IN THE WORLD’S TOP 100

ALMOST 49%
OF AUSTRALIAN FIRMS ARE INNOVATION-ACTIVE

RANKED 5TH
FOR GLOBAL ENTREPRENEURSHIP

AROUND 43%
OF AUSTRALIA’S WORKFORCE HAS A TERTIARY QUALIFICATION

HOW CAN AUSTRADE SEOUL HELP?
AUSTRADE SEOUL SERVICES AND EXPERTISE

- Market trends and statistics, identify market barriers and regulations and assess market potential
- Provide information about Korean commercial practices and requirements
- Identify business partners, new customers and opportunities through our business networks

Visits to Korea:
Tailored meeting programs and visit program support providing cultural, business and language guidance

Exhibitions and conferences

Targeted trade missions
For more information

Email: seoul@austrade.gov.au

Address: 18th Floor, Kyobo Building, 1 Jongro, Jongro-gu, Seoul South Korea 03154

Tel: +82 2 398 2800
Fax: +82 2 734 5085

To contact the Australian Trade and Investment Commission (Austrade) in Australia, please call 13 28 78 (Australia only)