EVENT PARTICIPATION OPPORTUNITY
TROPICAL MEDICINE MISSION 2016
BRAZIL AND COLOMBIA
11–20 APRIL 2016

Meet top Brazilian and Colombian tropical medicine researchers to explore collaboration and product development.

About this event
Brazil and Colombia are home to some of the world’s most renowned medical research institutions and medical universities focused on tropical medicine. Austrade aims to put Australian researchers face-to-face with their Brazilian and Colombian counterparts and help them achieve concrete outcomes during the mission: research collaborations and product development.

The Colombia leg will feature a visit to one of the most important research labs for tropical diseases in Latin America, followed by workshops with a renowned research university in Colombia. In Bogota, the visit program will include workshops with top research institutions and a meeting with the Ministry of Health.

This mission is a unique opportunity for researchers to meet Brazilian and Colombian counterparts to discuss potential collaborations and comes at a time when tropical medicine is the centre of attention in Latin America because of the developing threat of the Zika virus.

Why you should participate

• Gain a first-hand understanding of tropical medicine initiatives from key researchers and gain direct access to the main players in Brazil and Colombia.

• Build trade opportunities with the two largest medical research institutions in Brazil (Fiocruz and Instituto Butantan), which produce and sell vaccines directly to the government.

• Learn how The Military Hospital in Colombia identifies tropical diseases and employs its research resources within the context of the armed conflict.

• Become part of the Colombian Military Centre’s 2016 project for Tropical Medicine and infectious diseases.

Important information
Date: 11–12 April (Colombia); 13–20 April (Brazil)
Location: Bogota and Medellin, Colombia; Brasilia, Rio de Janeiro and Sao Paulo, Brazil
Apply by: 9 March 2016

Who should attend?

• Higher education institutions
• Borderless (in-market and online) education providers
• Medical research institutions and healthcare companies focused on tropical medicine

Market insights

- Brazil has dedicated many resources to research prevention and treatment solutions for tropical diseases in Brazil. Despite having developed several vaccines and government initiatives to aid in combating these diseases well known to the tropics, Brazil still suffers from several cases of dengue fever, malaria, chikungunya, hepatitis, among other diseases and is now experiencing a new health scare with the Zika virus. The solutions will most likely come in the form of collaborations and Austrade in Brazil wants to present the best Australian researchers to aid the best Brazilian researchers in order to combat these diseases, which affect millions of Brazilian lives.
- Brazil registered more than 1.6 million cases of dengue in 2015 with a large concentration over South-Eastern Brazil (Sao Paulo, Rio de Janeiro, Minas Gerais and Espirito Santo). There have been increasing initiatives from government to combat the disease by creating public policies and investing in vaccine research.
- Tropical diseases are important issues in Colombia because they are still a major cause of deaths in many regions of the country. Malaria is present in nearly 85 per cent of the national territory, mainly in the Pacific coast, Amazon jungle and eastern plains, with an estimated 250,000 cases per year and a mortality rate of 3 in every 100,000. The main agent is Plasmodium vivax with 66 per cent of the cases, except on the Pacific coast, where Plasmodium falciparum causes 75 per cent of the cases.
- Yellow fever and dengue are also major public health concerns in Colombia, because of their high epidemic potential, high mortality rate and the wide prevalence of the Aedes aegypti mosquito. The Colombian Government develops vaccination campaigns against yellow fever on a regular basis.
- Chagas disease is endemic to the Colombian state of Santander and nearby areas. Other diseases such as leishmaniasis, rabies, Venezuelan equine encephalitis virus and West Nile virus are also present in Colombia.

Market Information Package (MIP)

Visit the Brazil and Colombia education market profiles for more insights, news, opportunities and detailed student data.

The MIP is Austrade’s online market intelligence service for the Australian international education sector. Information on how to subscribe is available on the Austrade website.
### Event Program

Below is a brief overview of the program. A detailed version will be provided in the Event Participation Kit.

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Activity</th>
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<tbody>
<tr>
<td>10 April</td>
<td>Arrive in Medellin, Colombia</td>
<td>At leisure</td>
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</tbody>
</table>
| 11 April | Medellin                  | Morning – Workshop with Research Laboratory of Infectious and Tropical Diseases Clinic (*Laboratorio de Investigación Clínica de Enfermedades Infecciosas y Tropicales*), Ruta N, Innovation and Business Centre  
Afternoon – Tropical Medicine Workshop with Tropical Medicine Institute of Colombia (*Instituto Colombiano de Medicina Tropical*) (ICMT)  
Afternoon – Research-Focused Seminar with Tropical Diseases Study and Control Program – *Universidad de Antioquia* (PECET)  
Evening – Travel to Bogota |
| 12 April | Bogota                    | Morning – Breakfast briefing with *Fundación Santa Fe*  
Morning – Tropical Medicine Workshop with Military University Epidemiology and Collective Health Research Group  
Afternoon – Visit Military Hospital Central  
Evening – Overnight travel to Brazil |
| 13 April | Brasília                  | Arrival in Brasília  
Evening – networking event |
| 14 April | Brasília                  | Workshop with *Universidade de Brasília* and *Instituto Evandro Chagas*  
Evening – Travel to Rio |
| 15 April | Rio de Janeiro            | Morning – Workshop with University of the Federal University (UFRJ)  
Afternoon – Workshop with Fiocruz |
| 16–17 April | Rio de Janeiro and São Paulo | Weekend at leisure |
| 18 April | São Paulo                 | Workshop with *Instituto Butantan*  
Morning – Vaccines and Vectors session  
Morning – Bacterial Diseases session  
Afternoon – Bacterial and Parasitic Diseases session |
| 19 April | São Paulo                 | Workshop with *Instituto Butantan*  
Morning – Animal Venoms and Toxins: Structural Biology and Targets  
Afternoon – Clinical Aspects of Human Envenomation and Treatment  
Evening – Networking event |
| 20 April | São Paulo                 | Workshop with *Instituto Butantan*  
Morning – Group discussions for potential collaboration agreements  
Evening – Travel to Australia |

Your participation options

You can choose the level of participation that suits your marketing needs and budget.

<table>
<thead>
<tr>
<th>Options</th>
<th>Total cost</th>
<th>Direct costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option 1</td>
<td>A$1000</td>
<td>Cost includes:</td>
</tr>
<tr>
<td>Brazil and</td>
<td></td>
<td>• Transportation for delegation to and from meetings and official events</td>
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<tr>
<td>Colombia</td>
<td></td>
<td>• Networking events</td>
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<tr>
<td>Option 2</td>
<td>A$700</td>
<td>Cost includes:</td>
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<tr>
<td>Brazil only</td>
<td></td>
<td>• Transportation for delegation to and from meetings and official events</td>
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<tr>
<td></td>
<td></td>
<td>• Networking events</td>
</tr>
<tr>
<td>Option 3</td>
<td>A$300</td>
<td>Cost includes:</td>
</tr>
<tr>
<td>Colombia only</td>
<td></td>
<td>• Transportation for delegation to and from meetings and official events</td>
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- **PAYMENT:** Full payment is required with payment terms as per the invoice provided upon receipt of the acceptance letter.
- Please refer to the event Terms & Conditions for further detail.
- The direct cost and Austrade service fee form part of the total package and you cannot purchase one without the other.
- You may also be eligible to claim some of your marketing and promotion costs associated with this mission through the Export Market Development Grant scheme. For more information visit www.austrade.gov.au or call 13 28 78.

Register online before 9 March 2016

Register online to have our country and industry specialists review your application. If your application is successful we will send you an Event Participation Kit to give you all the information you need to prepare. In order to provide the highest level of service to delegates, places are strictly limited.

If you are considering this event, Austrade recommends that you consult ‘Smartraveller’, the Australian Government’s travel advisory service, which is available at www.smartraveller.gov.au. Travel advice is updated regularly on this site.

Your institution may need to be CRICOS registered before you can participate in this exhibition. To determine your requirements, please visit cricos.deewr.gov.au or contact Daniel.Meninelli@austrade.gov.au

Please note that Austrade will only work with clients that maintain appropriate business ethics, and demonstrate a commitment to legal obligations including anti-bribery laws, both in Australia and overseas markets.
Key Austrade contacts

If you would like to discuss participating in this event, please contact:

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Other events of interest

For more information about upcoming Austrade education events please visit the Education Events Homepage.

Future Unlimited brand

The Future Unlimited brand has been created for organisations whose core business is Australian education and training or its marketing and promotion internationally. It is a marketing tool to raise the profile and preference for Australian education.

For further information on how to use the brand, visit http://www.austrade.gov.au/FutureUnlimited