

India



EDUCATION PROFILE NOV 2020

OVERVIEW

India, our 2nd largest source market, accounted for **15.2%** of international students in 2019. It is the top market for VET and the second largest higher education market.

FAST FACTS



Globally the **2nd largest** education market (UNESCO, 2018)



115,607 students in Australia (2019)



Commencements grew by **31.6%** (2019)



\$55,386 average spend on education related personal travel (2019)



66% employment to population ratio (2016 Census)

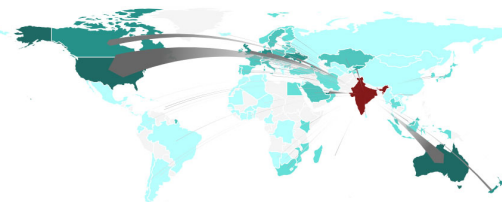
EDUCATION PROVIDERS

In 2019, the top 5 HE providers accounted for **27%** of their HE enrolments.

The top 5 VET providers accounted for **13%** of their VET enrolment.

OUTBOUND TRENDS

India, with 375,000 tertiary students abroad, makes up **6.7%** of all mobile students.



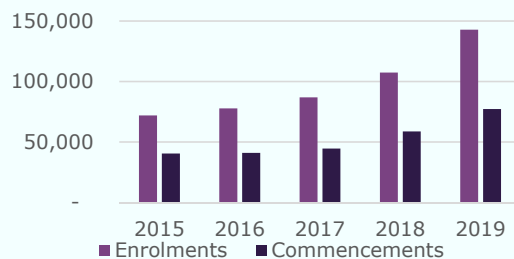
The top three destinations for its students are: the United States (36.2%), Australia (**19.5%**) and Canada (9.3%).

OFFSHORE TRENDS

In 2018, Indian enrolments in Australian programs overseas numbered 5,014 in higher education and 50 in VET.

GROWTH TRENDS

In 2019, Indian enrolments grew by 32.9%, and commencements grew by 31.6%.



In YTD September 2020, enrolments grew by 6.4% and commencements fell by 16.0% compared to the same time last year.

STATE BREAKDOWN

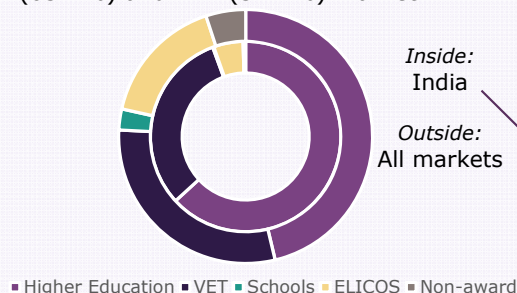
India is the top source market for WA, and features in the top 3 of all the other states.

	India	Share of total	Total
NSW	35,394	9.7%	364,857
VIC	67,351	21.9%	307,681
QLD	17,589	12.2%	144,422
SA	9,050	20.5%	44,244
WA	8,879	16.7%	53,304
TAS	2,372	15.3%	15,538
NT	534	14.7%	3,637
ACT	1,681	8.9%	18,800
Total	142,850	15.0%	952,483

Indian representation was highest in Ballarat (45%), Logan – Beaudesert (45%) and Geelong (40%).

SECTOR BREAKDOWN

India is primarily a higher education (63.2%) and VET (31.2%) market.



The majority of Indian enrolments in higher education are at the postgraduate (75.1%) level. In fact, Master Degrees by coursework account for 71.6% of Indian higher education enrolments.

EXPORT VALUE (\$M)

In 2019, the education export earnings from India were **\$6.4 billion**, with an average spend of **\$55,386** per student.

	2016	2017	2018	2019
India	\$2,885	\$3,431	\$4,573	\$6,403
Share of total	11.2%	11.3%	13.0%	15.9%
Total	\$25,792	\$30,263	\$35,234	\$40,336

STUDENT VISA HOLDERS (2020)

India accounts for 16.4% of the primary student visa holders as at 8 November.

	Inside Australia	Outside Australia
India	79,055	9,572
Share of total	19.8%	6.8%
All student visa holders	399,802	139,842

The proportion of Indian primary student visa holders offshore has increased in the last seven months from 5.9% (April 5) to 10.8% (8 November). In this period the total number of Indian primary student visa holders fell by nearly 9,000.

TOP FIELDS OF STUDY

Based on share of total Indian enrolments (2019)

1. Management & Commerce (35.5%)
2. Information Technology (20.6%)
3. Engineering & Related Technologies (13.2%)