

# Austrade's digital services

## Our new services address client pain points



# Austrade.gov.au

The screenshot displays the Austrade.gov.au website interface. At the top, a yellow banner reads "COVID-19: get the latest updates" with a close button. Below this is the Australian Government logo and the Australian Trade and Investment Commission name. The navigation menu includes "FOR AUSTRALIANS", "FOR INTERNATIONAL", "NEWS", "EVENTS", "ABOUT", and "CONTACT". Search and Login/Join buttons are also present. The main content area features the heading "COVID 19: Support for Australian businesses" and a sub-heading "The Australian Government continues to respond to the impact of the Coronavirus on Australian businesses". Two buttons, "Government support" and "Latest updates", are provided for further information. A vertical sidebar on the right contains navigation options: "CLOSE", "MY ACCOUNT", "SERVICES", "EMPLOYMENT", "HELP", and "FAQS". The footer area contains the text "Keep informed".

COVID-19: get the latest updates

Australian Government  
Australian Trade and Investment Commission

FOR AUSTRALIANS FOR INTERNATIONAL NEWS EVENTS ABOUT CONTACT

SEARCH LOGIN/JOIN

## COVID 19: Support for Australian businesses

The Australian Government continues to respond to the impact of the Coronavirus on Australian businesses

Government support > Latest updates >

CLOSE

MY ACCOUNT

SERVICES

EMPLOYMENT

HELP

FAQS

Keep informed

<https://www.austrade.gov.au/>

EXPORT SERVICES

# Be the first to try the next generation of Australian export services

Businesses that export have better growth prospects, more skilled and productive staff and adapt to new technology faster. If you want these benefits, and to diversify your business overseas, our beta services can help.



[Help is available](#) for agriculture and fisheries exporters to get their high-value produce into key overseas markets.



## Find export markets BETA

Know which market has the most potential for your business? You may be surprised which is best for you. Find out now!



## Export market profiles BETA

Access insights about your industry's trending export markets. Take the next step and expand your business overseas.





AUSTRADE KNOW HOW

# Choose markets with confidence

Want to find new export markets but don't know where to begin? We'll show you how using tools and techniques developed by experts.

This new tool is currently for food and agriculture businesses. More sectors coming soon!

Get started



## How to use this tool

### 1. Shortlist markets



Find out what markets you can enter and where you can't.



### 2. Compare markets



Compare markets using data and insights specific to your product.



### 3. Select markets



Identify and analyse your competition to select markets with the most potential.

<https://export.business.gov.au/find-markets/>



# Expand your business to new international markets

Answer two questions about your industry and where you want to do business, and we'll tell you what you should know.

This includes:

- market insights
- opportunities and trends
- grants and funding

Get started



[Help is available](#) for agriculture and fisheries exporters to get their high-value produce into key overseas markets.

## How to use this tool

### 1. Select a market



Learn about different markets and possibilities



### 2. Gather insights



Know about trends, opportunities and resources



### 3. Get ready



Promote, connect and take the next step

<https://export.business.gov.au/market-profiles>



# Market Information Package (MIP)

## About the Market Information Package

**Austrade's Market Information Package (MIP) provides valuable and timely market intelligence, analysis, opportunities and data to support Australia's international education and training sector.**

MIP products and services are provided by Austrade's extensive network in Australia and overseas. Information includes:



Accurate, timely and actionable business intelligence and market insights



Opportunities to connect with international customers sourced by in-market Austrade staff



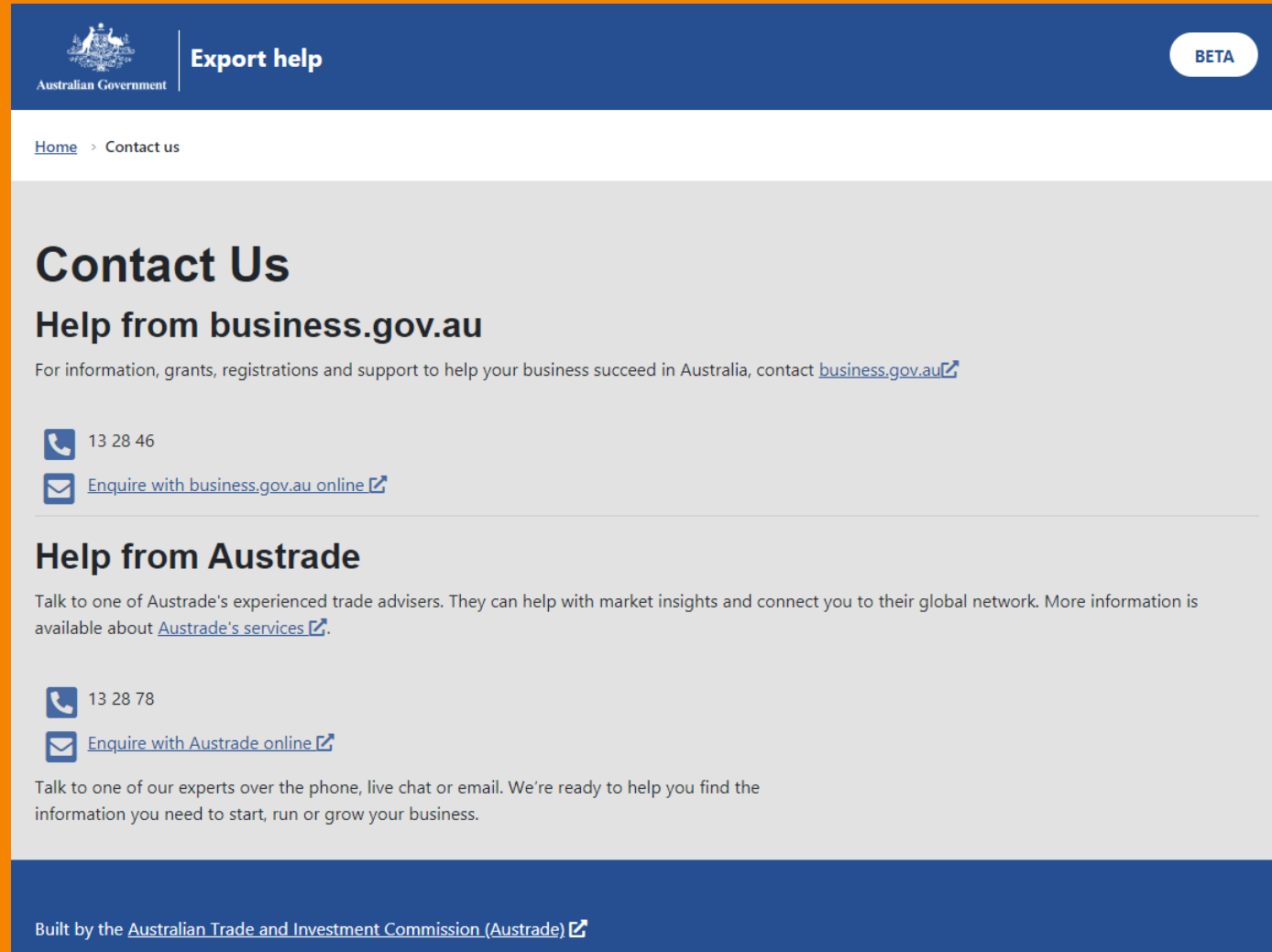
Over 15 years of international student data, including tools to model, analyse and compare markets




Objective data and economic indicators depicting growth potential, scale of opportunity and ease of access to a market

<https://www.austrade.gov.au/Australian/Education/Services/Market-Information-Package>

# Contact centre



The screenshot shows a web page for 'Export help' from the Australian Government. The page is titled 'Contact Us' and provides information on how to get help from business.gov.au and Austrade. It includes contact numbers and links to online enquiry services.


 Australian Government | **Export help** BETA


[Home](#) > [Contact us](#)

## Contact Us

### Help from business.gov.au

For information, grants, registrations and support to help your business succeed in Australia, contact [business.gov.au](#)


 13 28 46


 [Enquire with business.gov.au online](#)

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### Help from Austrade

Talk to one of Austrade's experienced trade advisers. They can help with market insights and connect you to their global network. More information is available about [Austrade's services](#).

 13 28 78

 [Enquire with Austrade online](#)

Talk to one of our experts over the phone, live chat or email. We're ready to help you find the information you need to start, run or grow your business.

Built by the [Australian Trade and Investment Commission \(Austrade\)](#)

PHONE: 13 28 78