EVENT PARTICIPATION OPPORTUNITY

Australia Future Unlimited: Tertiary Education Roadshow Fiji & Samoa 2020
SUVA & NADI, FIJI and APIA, SAMOA
12-17 MARCH 2020

Fiji & Samoa Tertiary Education Roadshow is an annual Austrade organised event. A major recruitment event focusing on promoting Australian education in these Pacific markets for study in Australia and online students.

About this event

Education roadshow for student recruitment. Australian Higher education institutions are invited to join this event which provides an opportunity for students from Fiji and Samoa to meet with university representatives to discuss study opportunities in Australia.

Pre-registered information sessions will be held for undergraduate and post graduates studies. In addition there will be general open sessions.

The roadshow provides an opportunity for a DFAT alumni event for university representatives to meet with Fiji and Samoa alumni and key contacts in the education sector.

Why you should participate

Fiji
- Showcase your institutions, programs and courses to prospective students, business partners, education agents, career teachers, scholarship providers and local education providers
- Benefit from Austrade’s in-market services, targeted campaigns and co-ordination of the event to gain understanding of the current education environment, competition and opportunities in Fiji.
- Access to prospective students from Fiji being the South Pacific hub for education.
- Provide guidance and recruit prospective full fee paying and scholarship students.
- Re-connect with alumni and key education contacts for prospective partnering opportunities.

Samoa
- Seek potential collaboration and partnership opportunities with local institutions.
- Promote your institution and programs to prospective students, businesses and education stakeholders;
- Access to prospective students from Samoa (online and study in Australia scholarship and fee paying)
- Engage with alumni and graduates from your institution who are working in priority areas and senior positions in Government, private sector and NGOs.
- Seek opportunities for collaboration with local service providers (New Colombo Plan) and contribute to development programs (consultancy, technical expertise)
- Continued dialogues with post on potential areas for improvement in processes, update on student performance and policy/processes changes at institutions for posts awareness.

Important information

Date: 12-17 March 2020
Location: Suva & Nadi, Fiji and Apia, Samoa
Application deadline: Refer to the event page

Who should attend?

Australian providers of:
- Higher education, VET and Online.

Apply now at www.austrade.gov.au/edufsroadshow2020
Market insights

Fiji

- Fiji, as the South Pacific’s education hub, provides access to students from other Pacific Island countries who undertake undergraduate studies in Fiji before looking at pursuing higher level studies abroad.

- According to Australian Department of Education and Training, 581 students from Fiji were enrolled in 2018 to study in Australia at various levels. Various study fields included education, health, engineering, management and commerce, IT, food hospitality, various science studies and agriculture and environment.

- Fiji Government’s national priority areas of development are determined in consultation with local industry associates and local Government ministries. These priority areas are considered by the Australia Awards for scholarships to individuals with greatest potential for development of Fiji.

- In the 2019/20 National Budget it was announced that the Ministry for Education will continue to fund other scholarship opportunities to pursue further education. Scholarships are offered by the various Government departments, corporate organisations and other diplomatic missions.

- Most industry standards in Fiji are applying Australian standards, hence a preference for Australian qualifications.

- There is growing demand for upskilling of the work force with an expanding economy. There is a shortage of skills in agriculture, engineering, building and construction and e-commerce.

Samoa

- Samoa is one of the major contributors and leaders in Pacific development through the Pacific Leaders Forum and international forums.

- Scholarships are offered by both Governments of Australia and Samoa for studies in Australia or online flexible learning for both undergraduate and postgraduate studies.

- The Australia Awards priority areas for scholarships are discussed in consultation with the Government of Samoa, and aligned closely to their national priority areas of development.

- There is a strong preference for Australian qualifications and standards, hence the increase in scholarships that will develop Samoa and complement DFAT development programs.

- There is a growing demand in upskilling the workforce in science related areas (engineering, food technology, agriculture, IT), allied health areas (pharmacists, podiatrists, physiotherapists), education (STEM teachers, trainers for TVET and inclusive education).

- Two internet cable lines are in place in Samoa. Therefore the high demand for IT, cybersecurity and technicians.

Market Information Package (MIP)

Visit the Fiji education market profile for more insights, news, opportunities and detailed student data.

The MIP is Austrade’s online market intelligence service for the Australian international education sector. Information on how to subscribe is available on the Austrade website.
Event program

Below is a brief overview of the program. A detailed version will be provided in the Event Participation Kit.

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Activity</th>
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<tbody>
<tr>
<td>11 March 2020</td>
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<td><strong>Arrive in Suva, Fiji</strong></td>
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| 12 March 2020 | Suva         | **8.30am – 10.00am:** Welcome, DFAT/Austrade briefing to all exhibitors, and by scholarship team on Australia awards  
**10.30am – 1.00pm:** Australia Future Unlimited Education Roadshow Closed session for Undergraduate students (pre-registrations required) – at the roadshow venue  
**2.00pm – 5.00pm:** Open session all afternoon – pre-registration required  
**Evening:** Networking/Alumni event (TBC) |
| 13 March 2020 | Suva         | **9.30am – 2.00pm:** Closed session for post graduate students (pre-registration required)  
**Evening:** Flight to Nadi |
| 14 March 2020 | Nadi, Fiji   | **Australia Future Unlimited Education Roadshow**  
**9.30am – 12.30pm:** Open session (pre-registration required)  
**2.00pm – 5.00pm:** Open session continues  
**Evening:** Networking dinner |
| 15 March 2020 |              | **Travel from Nadi, Fiji to Apia, Samoa**                                                                                                  |
| 16 March 2020 | Apia, Samoa  | **10.00am:** Welcome briefing by Head of Mission, DFAT-Apia and Australia Awards  
**11.00am – 4.00pm:** Visit National University of Samoa Foundation Students  
**6.00pm – 8.00pm:** Networking/Alumni event |
| 17 March 2020 | Apia         | **Australia Future Unlimited Education Roadshow**  
**9.30am – 12.30pm:** Australia Future Unlimited Education Roadshow – pre-registrations required for postgrad and undergrad studies – open session  
**2.00pm – 5.30pm:** Closed session for post graduate and undergraduate students (pre-registration required) |
| 18 March 2020 |              | **Depart Apia to respective destinations**                                                                                                 |
Your participation options

You can choose the level of participation that suits your marketing needs and budget.

<table>
<thead>
<tr>
<th>Options</th>
<th>Total cost</th>
<th>Direct costs</th>
<th>Austrade service fee</th>
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<tbody>
<tr>
<td>Fiji and Samoa</td>
<td>A$3,850</td>
<td>A$1,650 includes:</td>
<td>A$2200 includes:</td>
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<tr>
<td></td>
<td></td>
<td>• Venue hire and display set up arrangements in Suva, Nadi and Apia</td>
<td>• Management of event logistics</td>
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<td>• Preparation, promotion and advertising of roadshow for three locations prior to the event</td>
<td>• Co-ordination/facilitation of networking function</td>
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<td>• Catering and logistics for networking functions and meetings with key identified contacts</td>
<td>• Co-ordination of Australian exhibitor guide to promote participant capabilities</td>
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<td>• Advertising costs for marketing of the event.</td>
<td>• Registration facilitation and provide ongoing support during the program</td>
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<td>• Event participation kit preparation</td>
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<td>• In market briefing and on the ground support by Austrade during the event</td>
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<td>• Coordination of marketing campaign pre, during and post show (includes direct marketing to targeted list of potential customers and influencers to generate stand traffic)</td>
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<td>• End of roadshow de-brief and networking event.</td>
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- FULL PAYMENT: Payment of the full amount must be paid by the date specified in the invoice.
- Please refer to the event Terms & Conditions for further detail. Non-payment of the deposit or full payment by the applied deadline will result in the forfeit of your reserved place on the event.
- In reference to the event Terms & Conditions the Withdrawal Period is 30 days
- Additional terms and conditions may also apply. Please refer to the event Terms & Conditions.
- The direct stand cost and Austrade service fee form part of the total package and you cannot purchase one without the other.
- You may also be eligible to claim some of your marketing and promotion costs associated with this mission through the Export Market Development Grant scheme. For more information visit www.austrade.gov.au or call 13 28 78.

Apply online

Apply online at www.austrade.gov.au/edufsroadshow2020 and our country and industry specialists will review your application. If your application is successful, we will send you an Event Participation Kit to give you all the information you need to prepare. In order to provide the highest level of service to delegates, places are strictly limited.

If you are considering attending this event, Austrade recommends that you consult ‘Smartraveller’, the Australian Government’s travel advisory service, which is available at www.smartraveller.gov.au. Travel advice is updated regularly on this site.
Your institution may need to be CRICOS-registered before you can participate in this exhibition. To determine your requirements, please visit cricos.education.gov.au

Please note that Austrade will work only with clients that maintain appropriate business ethics and demonstrate a commitment to legal obligations, including anti-bribery laws, both in Australia and overseas.

**Key Austrade contacts**

If you would like to discuss participating in this event, please contact:

**Kylie Sterling**
A/g Trade Commissioner Pacific
Austrade
T +61 3 9648 3138
E Kylie.Sterling@austrade.gov.au

**Sarita Chand**
Business Development Manager
Austrade Suva
T +679 3388600
E Sarita.Chand@austrade.gov.au

**Other events of interest**

For more information about upcoming Austrade education events please visit the Education Events Homepage.

**Future Unlimited brand**

The Future Unlimited brand has been created for organisations whose core business is Australian education and training or the international marketing and promotion thereof. It is a marketing tool to raise the profile of and increase the preference for Australian education.

For further information on how to use the brand, visit www.austrade.gov.au/FutureUnlimited.