INTRODUCTION

Welcome to the first edition of the Austrade Hong Kong FinTech Directory. The purpose of this directory is to highlight the key market players that comprise the FinTech eco-system. These players include the relevant government departments, regulatory agencies, industry associations, incubators/accelerators, corporate financial institutions that have dedicated FinTech programs as well as research centres. This directory supports Austrade’s ongoing efforts to connect the Australian FinTech eco-system with regional and global counterparts.

The Australian government has promoted the export of financial services and FinTech more broadly through measures such as the Free Trade Agreements (FTA’s), the Asia Region Funds Passport, and the Landing Pads. The recent FTAs with China, Japan and South Korea all have a strong services and financial services chapters allowing greater integration and export of Australian FinTech innovation. The recently introduced Landing Pads, located in San Francisco, Tel Aviv, Shanghai, Berlin and Singapore will also assist Australian firms seeking to explore new markets.

A key initiative by Austrade will be the FinTech Asia Passport. The FinTech Asia Passport is designed to promote Australia as a FinTech hub and provide a ‘superhighway’ for Australian FinTech firms conducting proof of concept commercial work in Asia. The FinTech Asia Passport would also provide scalability to Australian FinTech’s in Asia, through the creation of a more homogenous regulatory environment.

Austrade contributes to Australia’s economic prosperity by assisting Australian businesses as they develop international markets. Austrade provides information and advice that can help you reduce the time, cost and risk of exporting. Austrade offers a range of services to Australian exporters in growth and emerging markets.

I look forward to seeing you in Hong Kong.

Sincerely

Sam Guthrie
Senior Trade Commissioner
Austrade Hong Kong
Fintech Hong Kong

Address: 2/F., 118 Wai Yip Street, Kwun Tong, Hong Kong

Website: www.fintech.hk

A single point of access for Hong Kong’s fintech scene. Fintech Hong Kong lists the start-ups and the events that are shaping Hong Kong’s fintech ecosystem.
The objectives of the Innovation and Technology Commission are to:

• promote and support applied research and development, and technology transfer and application;
• foster an innovation and technology culture in the community, and promote technological entrepreneurship;
• facilitate the provision of infrastructure and development of human resources to support innovation and technology;
• formulate, develop and implement the Government’s policies, programmes and measures to promote innovation and technology;
• promote internationally accepted standards and conformity assessment services to underpin technological development and international trade; and
• develop high calibre and motivated staff to contribute to Hong Kong’s technological advancement.

Invest Hong Kong

Address: 25/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong
Tel: +852 3107 1000
Email: fintech@investhk.gov.hk
Website: www.hongkong-fintech.hk and www.investhk.gov.hk

Established in July 2000, Invest Hong Kong (InvestHK) is the Hong Kong Special Administrative Region (HKSAR) Government Department responsible for Foreign Direct Investment. Its mission is to confirm and strengthen Hong Kong as Asia’s leading international business and financial centre by attracting economically and strategically important overseas and Mainland companies to invest in Hong Kong.

In 2016, InvestHK has set up a dedicated Fintech team to attract top innovative Fintech companies, start-up entrepreneurs, investors, accelerators, incubators, innovation labs and R & D institutions from all over the world to Hong Kong and assist them to establish their presence here.

The team will provide practical support on setting up offices, facilitating visa applications, directing companies to appropriate contact points regarding government grants, private sector funding sources and collaboration opportunities, and providing information on support services like co-working spaces, pitching opportunities and networking events.

HONG KONG
GOVERNMENT ORGANISATIONS

Financial Services Development Council (FSDC)

Address: Units 3104-06, 31/F, Sunlight Tower, 248 Queen’s Road East, Wanchai, Hong Kong
Tel: +852 2493 1313
Email: enquiry@fsdc.org.hk
Website: www.fsdc.org.hk

The FSDC was established by the HKSAR Government in January 2013 in response to the financial services industry’s call for a high-level government advisory body to support the sustained development of the industry. The FSDC engages the industry and formulates proposals to promote the further development of Hong Kong’s financial services industry and map out the strategic direction for the development of Hong Kong as an international financial centre. It acts as a focal point of views and melting pot of ideas, as a champion and ambassador of the industry, and as a capacity builder.

Hong Kong Applied Science and Technology Research Institute (ASTRI)

Address: 5/F, Photonics Centre, 2 Science Park East Avenue, Hong Kong Science Park, Shatin, Hong Kong
Tel: +852 3408 2800
Email: corporate@astri.org
Website: www.astri.org

As a Hong Kong R&D centre, one of ASTRI’s important goals is to help customers capture business opportunities from the thriving technology market and increase their competitive strengths. Customers and partners can improve their efficacy by drawing on ASTRI’s expertise and research achievements.

Innovation and Technology Bureau (ITB)

Address: 20/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong
Tel: +852 3655 4787
Email: itbenq@itb.gov.hk
Website: www.itb.gov.hk

Through creating a vibrant ecosystem for the government, industry, academia and the research sector with excellent software and hardware support, Innovation and Technology Bureau aims to develop Hong Kong into a knowledge-based economy and an innovation hub for technology and its application in the region. ITB will:
• strengthen support for the innovation and technology sector;
• facilitate the development of the information and communications technology industry;
• strengthen cooperation among stakeholders and create greater synergy;
• encourage private sector participation in R&D and commercialisation of R&D results;
• strengthen collaboration with other economies to promote scientific and technology exchanges;
• coordinate inter-bureau policy efforts in R&D and technology matters;
• enhance support for nurturing of innovation and technology talents; and
• foster development of innovation and technology to promote development of high-end manufacturing industry.

Innovation and Technology Commission (ITC)

Address: 21/F, West Wing, Central Government Offices, 2 Tim Mei Avenue, Tamar, Hong Kong
Tel: +852 3655 5856
Email: enquiry@itc.gov.hk
Website: www.itc.gov.hk

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• facilitate the provision of infrastructure and development of human resources to support innovation and technology;
• formulate, develop and implement the Government’s policies, programmes and measures to promote innovation and technology;
• promote internationally accepted standards and conformity assessment services to underpin technological development and international trade; and
• develop high calibre and motivated staff to contribute to Hong Kong’s technological advancement.

Invest Hong Kong

Address: 25/F, Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong
Tel: +852 3107 1000
Email: fintech@investhk.gov.hk
Website: www.hongkong-fintech.hk and www.investhk.gov.hk

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Hong Kong Monetary Authority (HKMA) - Fintech Facilitation Office (FFO)

Address: 55/F., Two International Finance Centre, 8 Finance Street, Central Hong Kong
Tel: +852 2878 8186
Email: fintech@hkma.gov.hk
Website: www.hkma.gov.hk

Hong Kong Monetary Authority has established a Fintech Facilitation Office (FFO) to facilitate the healthy development of the fintech ecosystem in Hong Kong and to promote Hong Kong as a fintech hub in Asia. The Fintech Facilitation Office (FFO) will act as:

• a platform for exchanging ideas of innovative fintech initiatives among key stakeholders and conducting outreaching activities;
• an interface between market participants and regulators within the HKMA to help improve the industry’s understanding about the parts of the regulatory landscape which are relevant to them; and
• an initiator of industry research in potential application and risks of fintech solutions.

Securities and Futures Commission (SFC) - Fintech Contact Point

Address: 35/F., Cheung Kong Centre, 2 Queen’s Road Central, Hong Kong
Tel: +852 2231 1222
Email: fintech@sfc.hk
Website: www.sfc.hk

The Securities and Futures Commission has established the Fintech Contact Point to enhance communication with businesses involved in the development and application of financial technology (Fintech) in Hong Kong. The Fintech Contact Point is operated by the Risk and Strategy Unit of the CEO’s Office.

The purpose of the Fintech Contact Point is to facilitate the Fintech community’s understanding of the current regulatory regime, and to enable the SFC to stay abreast of the development of Fintech in Hong Kong.
**FINANCIAL INSTITUTIONS**

**The Bank of East Asia, Limited**

**Tel:** +852 2211 1333  
**Website:** www.hkbea.com  

The Bank of East Asia, Ltd. (BEA) has won the first Best FinTech Award at the annual Hong Kong ICT Awards with its Digital Branch project. The Award is a new category organized by The Hong Kong Institute of Bankers (HKIB) to encourage FinTech innovation and solutions.

**DBS**

**Tel:** +852 2290 8888  
**Website:** www.dbs.com.hk  

DBS Bank has partnered with Hong Kong-based seed investor Nest to launch a financial technology (FinTech) accelerator program. DBS Bank (Hong Kong) Limited launched “The Vault”, a FinTech startup hub in the heart of Hong Kong. The newly renovated and state-of-the-art 5,000-square-foot workspace in Wan Chai is the first of its kind for the bank and will provide DBS Accelerator startup participants with work and office space, vast resources and mentor support.

**Hong Kong Exchanges and Clearing Limited (HKEx)**

**Email:** info@hkex.com.hk  
**Website:** www.hkex.com.hk  

Hong Kong Exchanges and Clearing Limited (HKEx) announced in November 2015 that it has become a Supporting Organisation of the SuperCharger Accelerator, Hong Kong’s first programme dedicated to helping both start-ups and more established financial technology companies aiming to capture opportunities in Asia’s growing markets.

**UnionPay International Hong Kong Branch**

**Address:** 20/F., Bank of East Asia Harbour View Centre, 56 Gloucester Road, Wanchai, Hong Kong  
**Tel:** +852 3652 2600  
**Website:** www.unionpayintl.com  

UnionPay Online Payment (UPOP) secures cross-border online payments with its multi-level security measures and risk management system. Supported by 5.8 billion UnionPay cards worldwide, there are over 77 thousands e-commerce merchants in 62 countries and regions. The merchants cover a variety of sectors including e- Mall, online travel reservation, hotel and flight booking, insurance, tuition payment, etc.

**Standard Chartered Bank**

**Website:** www.sc.com.hk  

Standard Chartered, a leading international banking group and one of the Hong Kong’s three note-issuing banks, The SuperCharger FinTech Accelerator Programme is a partnership between Standard Chartered, together with Baidu as well as TusPark Global Network.

**Visa Hong Kong and Macau**

**Website:** www.visa.com.hk  

Visa cardholders in Hong Kong can now use Visa’s Checkout service to pay for online purchases via their mobile devices.
UNIVERSITIES IN HONG KONG

CUHK Centre for Entrepreneurship (CfE)

Address: Room 951, Cheng Yu Tung Building, The Chinese University of Hong Kong, Shatin, New Territories, Hong Kong
Tel: +852 3943 7542
Email: entrepreneurship@cuhk.edu.hk
Website: http://entrepreneurship.bschool.cuhk.edu.hk/

Founded in 2005, the Centre for Entrepreneurship (CfE) of the Chinese University of Hong Kong (CUHK) is an interdisciplinary association. It has united scholars in the areas of research, education and community service to inspire the spirit of entrepreneurship and nurture entrepreneurial thinking.

HKUST Entrepreneurship Centre

Address: 3/F, Annex Building, The Hong Kong University of Science & Technology, Clear Water Bay, Kowloon, Hong Kong
Tel: +852 2358 7911
Email: ecenter@ust.hk
Website: www.ec.ust.hk

The HKUST Entrepreneurship Centre was opened in 1999. Its mission is to provide entrepreneurial support to students, alumni and staff. Its service consists of providing workshops and seminars as well as to run competitions to recognize and award entrepreneurial potentials.

PolyU Micro Fund

Address: Institute for Entrepreneurship QR603, QR Core, The Hong Kong Polytechnic University, Hung Hom, Hong Kong
Tel: +852 3400 2703
Email: micro.fund@polyu.edu.hk
Website: www.polyu.edu.hk/ife/polyumfund

PolyU Micro Fund Scheme - a key knowledge transfer and entrepreneurial initiative of PolyU since its inception in 2011, aims to:
• cultivate an innovative and entrepreneurial ambience in the PolyU community;
• nurture socially responsible youngsters with “Do Well Do Good” entrepreneurship through practical hands-on entrepreneurial endeavours; and
• facilitate knowledge transfer of PolyU’s innovations and technologies.

HKU Knowledge Exchange (KE) Office

Address: 3/F, Cyberport 4A, 100 Cyberport Road, Hong Kong
Tel: +852 2299 0171
Email: keoffice@hku.hk
Website: www.ke.hku.hk

Knowledge Exchange (KE), together with Teaching and Research, form the three pillars that underpin all the activities of The University of Hong Kong (HKU). The University defines KE as engaging, for mutual benefit, with business, government or the public to generate, acquire, apply and make accessible the knowledge needed to enhance material, human, social, cultural and environmental well-being. KE is a two-way process, and it not only includes technology transfer but also encompasses all disciplines, including the arts and humanities and the social sciences.

University of Hong Kong Faculty of Law

Address: 10/F., Cheng Yu Tung Tower, Centennial Campus, The University of Hong Kong, Pokfulam Road, Hong Kong
Tel: +852 3917 2951
Email: law@hku.hk
Website: www.law.hku.hk

University of Hong Kong Faculty of Law works with the Asian Development Bank, European Bank for Reconstruction and Development and other international organisations on issues relating to financial regulation and development.
The Bitcoin Association Hong Kong stems from a group of people who started to discuss and promote Bitcoin in Hong Kong in the summer of 2012. As the group of people and Bitcoin grew the enthusiasts began to formalize and organize themselves to further promote the use of Bitcoin and related technologies in Hong Kong. The goals are to:

• foster and promote Bitcoin and its technology in Hong Kong;
• educate all stakeholders, private, public, and government about the benefits and risks of Bitcoin and its technology; and
• be a reliable, trusted and accessible resource for the local and international Bitcoin community.

Hong Kong Internet Finance Association (HKIFA)

Address: Office 04, 17/F, Manley Commercial Building, 367-375 Queen’s Road Central, Hong Kong
Tel: +852 3460 5253
Email: support@hkifa.org
Website: www.hkifa.org

Hong Kong Internet Finance Association (HKIFA) is a non-profit organization established in Hong Kong in accordance with the Societies Ordinance. HKIFA aims to maximize the interests and rights of our members, to address the demands and needs of our enterprise members, to facilitate the communication between enterprise members and Hong Kong government, to promote the business cooperation and idea exchanges between members and international players, and finally to innovate and promote the rapid development of internet finance industry in Hong Kong.

Hong Kong Wireless Technology Industry Association (WTIA)

Address: Unit 403, IT Street, Cyberport 3 (Core A), 100 Cyberport Road, Hong Kong
Tel: +852 2370 3130
Email: contact@hkwitia.org
Website: www.hkwitia.org

Hong Kong Wireless Technology Industry Association (WTIA), established in 2001, is a non-profit trade association registered in Hong Kong to provide a platform for the wireless-related business to work together to facilitate the industry development and growth.

Hong Kong Venture Capital and Private Equity Association (HKVCA)

Address: Room 2001, Wilson House, 19 - 27 Wyndham Street, Central, Hong Kong
Tel: +852 2167 7518
Email: hkvca@hkvca.com.hk
Website: www.hkvca.com.hk

The Hong Kong Venture Capital and Private Equity Association was established on November 12, 1987 with the objectives of promoting and protecting the interests of the venture capital industry in Hong Kong. The Association was formed based on a recommendation in the Working Party of the Hong Kong Association of Banks’ study of venture capital and has been incorporated as a company limited by guarantee.

The first venture capital funds were formed in Hong Kong in the early 1980s with money raised from local and foreign investors. Hong Kong’s low and relatively uncomplicated tax structures, financial infrastructure and efficient communications have encouraged many venture capitalists to set up their operations in the Special Administrative Region. While much venture capital investment is China related, Hong Kong is the centre for regional investment. The HKVCA’s mission is to stimulate a vibrant venture capital and the private equity industry in Asia while promoting the role of member firms in value creation, innovation and economic development. HKVCA provides a forum for networking and experience sharing for its members; promotes industry professional ethics, international best practices and standards; and represents the views of its members before governmental and other relevant bodies.
The 12-week mentorship program brings together young FinTech companies with senior executives from leading financial institutions across Asia. Now in its fourth year, the 2017 program mentors and participants will include more of Asia’s Financial Institutions across banking, insurance and capital markets.

Blueprint
Address: Swire Properties Limited, 16/F Cornwall House, TaiKoo Place, 979 King’s Road, Quarry Bay, Hong Kong
Email: blueprint@swireproperties.com
Website: www.blueprint.swireproperties.com

Having opened its doors to Hong Kong’s growing startup community in 2014, blueprint will soon expand with a brand new location within the bustling hub of Taikoo Place, home to over 300 corporates including LVMH, Facebook, Burberry and Accenture. The 30,000 sq. ft premises set to open in April 2017, will feature a diverse co-working area, consisting of private offices, open plan seating and food & beverage provisions. To complement, a large multi-purpose event space will cater to demand for training days, company off-sites, product launches and town hall presentations. Showcasing the latest in design and technology, blueprint’s new location will include state-of-the-art audio and visual facilities, a photography studio and an innovation lounge showcasing the latest interactive technologies.

CoCoon
Address: 3/F, Citicorp Centre, 18 Whitfield Road, Causeway Bay, Hong Kong
Tel: +852 3158 2999
Email: hello@hkcocoon.org
Website: www.hkcocoon.org/en/index.aspx

CoCoon is the leading entrepreneur community in Hong Kong reaching over 10,000 entrepreneurs, investors, media, university partners, students, developers and more.

Cyberport Incubation Programme
Address: Units 518, Level 5, Cyberport 3 (Core F), 100 Cyberport Road, Hong Kong
Tel: +852 3166 3800
Email: ecentre@cyberport.hk
Website: www.cyberport.hk

The Cyberport Incubation Programme is at the front and centre of Cyberport Entrepreneurs, supporting entrepreneurs and start-ups with financial assistance and a range of business and professional services to accelerate their growth in different stages. The programme reimburses Incubatees with up to HK$330,000 over a 24-month incubation period to help them jump-start their businesses. There are two types of Incubatees: On-site and Off-site.

DBS Accelerator
Address: 16/F, Chao’s Building, 143-145 Bonham Strand, Sheung Wan, Hong Kong
Tel: +852 3620 3885
Email: dbs@nest.vc
Website: www.dbs-accelerator.com

DBS is committed to driving innovation and plays a very active role in the development of the Asian FinTech ecosystem.

Our 2016 accelerator is just one of the ways DBS is fostering innovation in Hong Kong and was developed to help us deliver better service to our customers. Startups of course need banks, but it’s becoming more and more apparent that banks also need startups to solve existing problems in their business. Banks are increasingly being challenged, so at DBS we are investing in innovation to make the future of banking safer, more efficient and ultimately more accessible to our customers.
Hong Kong Science and Technology Parks Corporation (HKSTP) – Innovation & Technology Ecosystem

Address: 8/F, Bio-Informatics Centre, No. 2 Science Park West Avenue, Hong Kong Science Park, Shatin, New Territories, Hong Kong
Tel: +852 2629 1818
Email: enquiry.marketing@hkstp.org
Website: www.hkstp.org

Hong Kong Science and Technology Parks Corporation is changing the world we live in with technology and focuses on five (5) key clusters (Biomedical Technology, Electronics, Green Technology, Information & Communications Technology [ICT], and Material & Precision Engineering); and the development of three (3) over-arching cross-disciplinary platforms (Smart City, Healthy Ageing and Robotics). The Park currently comprises 21 state-of-the-art buildings. All our offices space, laboratories and MICE (Meetings, Incentives, Conferences and Exhibitions) venues are available for rental or on a project basis, and spaces can be tailored to meet your exact requirements.

Nest
Address: 5/F Chao’s Building, 143-145 Bonham Strand, Sheung Wan, Hong Kong
Tel: +852 3620 3885
Email: info@nest.vc
Website: www.nest.vc

Nest works with some of the biggest names in business to run a series of mentor-driven accelerator programmes around the world. Designed to support the needs of high potential and fast growth startups, the intensive 12-week programmes include a unique mix of resources that enable entrepreneurs build and scale their business rapidly. Many of the startups that have participated in our programmes come from all around the world.

SuperCharger
Address: Kwun Tong TusParkHK Innovation Hub, 118 Wai Yip Street, Kwun Tong, Kowloon
Email: hello@fintechsupercharger.com
Website: www.fintechsupercharger.com

Strategically located in Hong Kong, the SuperCharger Accelerator is a 12-week program for FinTech companies. The SuperCharger Accelerator is the first program dedicated to both start-ups and more established global FinTech companies aiming to capture the Asian growth market. The program leverages on Hong Kong’s traditional strength as Asia’s finance and technology gateway.

The Vault
Address: Basement, Overseas Trust Bank Building, 160 Gloucester Road, Wanchai, Hong Kong
Email: dbs@nest.vc
Website: www.dbs-accelerator.com/dbs-vault/

Dedicated to house innovative FinTech startups selected to join the DBS Accelerator programme, powered by Nest, the team launched a more than 5000 sq ft co-working space named "The Vault.”
Asia FinTech Angels
Website: www.aftangels.com
Asia Fintech Angels (AFTA) is the first Asian Angel Investor Network dedicated to and specialized in Fintech and Financial Innovation. Consisting of Senior Financial Services Professionals, Entrepreneurs, Technologists and Venture Capitalists, AFTA is a network which facilitates connections between investors and early stage Fintech businesses in Asia or those outside Asia looking to bring their business to the region. Our network of Asian Fintech Investors have a proven track record of providing funding, introductions and practical hands on mentoring to early stage Fintech businesses. Our members invest not only their money, but their time to help turn great ideas into great companies. We believe that the true value add of an Angel Investor comes after the check is written. By leveraging our vast personal networks, broad knowledge and specific expertise we will partner with our portfolio companies to help them accelerate their growth and build a sustainable and successful business.

Click Ventures
Website: www.clickvfund.com
Click Ventures Limited is the manager of a few angel funds incorporated as BVI and operates in Hong Kong. We search the most interesting ventures from our investment network including renowned accelerators and incubators. We are also expanding rapidly in Hong Kong and act as a mentor and investors for a number of interesting start-ups in Hong Kong.

Our founder and managing partner Carman Chan is a serial entrepreneur and have built up an versatile entrepreneurial and investor network. Another partner K.L. Chan was a top hedge fund managers in Asia with extensive knowledge in capital market and fund management.

Click Ventures will co-invest with the most famous super angel investors and venture fund and provide coaching services to facilitate our investees and enable them to grow at a much faster pace.

Click Limited, our mother company, have built a support infrastructure in Shenzhen to support the entrepreneurs and new start-ups.

Goldman Sachs (Asia) L.L.C.
Address: 68/F., Cheung Kong Centre, 1 Queen's Road Central, Hong Kong
Website: www.gs.com
The Goldman Sachs Group, Inc. is a leading global investment banking, securities and investment management firm that provides a wide range of financial services to a substantial and diversified client base that includes corporations, financial institutions, governments and individuals. Founded in 1869, the firm is headquartered in New York and maintains offices in all major financial centres around the world.

Fund Studio (VECTR Ventures)
Address: 1F., Talon Tower, 38 Connaught Road West, Sheung Wan Hong Kong
Website: www.vectr.co
Vectr is a venture studio based in Hong Kong. We work with entrepreneurs to create game-changing companies.

Hong Kong Business Angel Network (HKBAN)
Address: Unit 201, 2/F, Enterprise Place, No. 5 Science Park West Avenue, Hong Kong Science Park, Shatin, New Territories, Hong Kong
Tel: +852 8100 7005
Email: enquiry@hkban.org
Website: www.hkban.org
Hong Kong technology startups are facing the problem in obtaining investment funding between seed and venture capital funding stages. This has been a result of the lack of organized business angel networks and funding to provide the "smart money".

With this understanding, Hong Kong Science and Technology Parks Corporation (HKSTPC), HKVCA, CUHK, HKUST, HKU, and POLYU worked informally to form the Hong Kong Business Angel Network (HKBAN) in 2010. Angels were invited to join several Investment Matching Gatherings (IMGs) where entrepreneurs from the incubation programme of HKSTPC and universities presented their business plans.

The investment matching platform is open for HKSTPC incubatees and tenants, university start-ups and any start-ups that belong to a recognized Partner Organization which is qualified to conduct a preliminary screening on their investment readiness. IMGs have been held once every two months since March 2010.
Mettā

Address: 21/F California Tower, 30-32 D’Aguilar St, Central, Hong Kong

Website: www.metta.co

Mettā is an entrepreneurs’ club that connects people, ideas and resources. We believe that by bringing startup communities and ecosystems closer together, great things can happen.

Prospect Ventures

Email: info@prospectventureshk.com

Website: www.prospectventures.weebly.com

Prospect Ventures is an angel investment network based in Hong Kong. We are a group of entrepreneurs, professionals, and business leaders who have created an organization to support the growth of innovative ventures in Asia.
Accuracy Consulting
Address: 85/F., International Commerce Centre, 1 Avenue Road West, Kowloon, Hong Kong
Tel: +852 2249 2388
Email: fintechAPinquiry@accenture.com
Website: www.accenture.com

Accenture’s FinTech Innovation Lab is an accelerator program that provides a 12-week mentorship platform which brings together growth stage FinTech companies with senior executives from leading financial institutions across Asia. Now in its fourth year, this program has expanded to include 20+ Financial Institutions across banking, insurance and capital markets.

Baker & McKenzie Hong Kong
Address: 14/F., Hutchison House, 10 Harcourt Road, Central, Hong Kong
Tel: +852 2846 1888
Website: www.bakermckenzie.com

Baker & McKenzie announced in December 2015 that it has become a Supporting Organization of the SuperCharger Accelerator, Hong Kong’s first FinTech program that aims to help both local and international early-stage and more established FinTech companies capture the Asian growth market.

The program leverages on Hong Kong’s traditional strength as Asia’s finance and technology gateway. The SuperCharger Accelerator will allow Baker & McKenzie to continue the Firm’s strong track record of supporting financial institutions, information technology, communications and other clients in the region at the intersection of finance and technology.

Connected Thinking
Website: www.connectedthinking.asia

Connected Thinking helps brands and companies reach, understand and engage better with their customers in our changing world. Driving insights, strategy and actions to impact. Through a joined up approach to digital, we leverage search engines, social media, content, websites and mobile for companies to better understand, connect, engage and delight their customers and deliver great business results.

Deloitte Hong Kong
Address: 35/F, One Pacific Place, 88 Queensway, Admiralty, Hong Kong
Tel: +852 2852 1600
Website: www.deloitte.com

Deloitte’s Technology, Media & Telecommunications (TMT) industry group brings together one of the world’s largest pools of deep industry experts – respected for helping shape some of the world’s most recognized TMT brands and helping companies of all shapes and sizes thrive in a digital world.

EY
Address: 22/F., CITIC Tower, 1 Tim Mei Avenue, Central Hong Kong
Tel: +852 2848 9888
Website: www.ey.com

The financial services industry deserves an integrated approach to managing its uncertainties and opportunities. Our reputation is built on assembling multi-disciplinary teams from around the world to deliver a global perspective. Aligned to key industry groups including asset management, banking and capital markets, insurance and private equity, we provide integrated advisory, assurance, tax, and transaction services.

We provide all of our Advisory services in the areas of Performance Improvement, Risk, Structured Finance and IT to financial services organizations, and in addition we also have some specialist services.

KPMG
Address: 23/F, Hysan Place, 500 Hennessy Road, Causeway Bay, Hong Kong
Tel: +852 2522 6022
Website: www.kpmg.com

KPMG professionals operate in multi-disciplinary groups focusing on clients’ needs and industries. We aim to deliver quality services through dedicated teams operating through lines of business.

We have established industry groups for banking and finance; information, communications and entertainment; property and infrastructure; private equity; consumer markets and industrial products. We also have senior individuals from different countries who can deal with country-specific issues and provide reports under the relevant national form of Generally Accepted Accounting Principles.
Simmons & Simmons

Address: One Pacific Place, 88 Queensway, Admiralty, Hong Kong
Tel: +852 2868 1131
Website: www.simmons-simmons.com

Simmons & Simmons’ longstanding focus on the Financial Institutions, Asset Management and Investment Funds and TMT sectors means that we have market leading experience at the confluence of those sectors. By using and combining our expertise within these specialist legal practice areas we are perfectly placed to advise companies in the FinTech sphere, from start-ups to some of the industry’s biggest players.

PwC

Address: 22/F., Prince’s Building, Central Hong Kong
Tel: +852 2289 8888
Website: www.pwchk.com.hk

PwC provides organisations with the professional service they need, wherever they may be located. Our highly qualified, experienced professionals listen to different points of view to help organisations solve their business issues and identify and maximise the opportunities they seek. Our industry specialisation allows us to help co-create solutions with our clients for their sector of interest.
LICENSED OPERATORS FOR STORED VALUE FACILITIES IN HONG KONG

Alipay Financial Services (HK) Ltd
Address: 26/F., Tower One, Times Square, 1 Matheson Street, Causeway Bay, Hong Kong
Email: contact@alipayhk.com
Website: www.alipayhk.com
Alipay is only permitted to carry out online payment operations. OCG China Limited is Alipay’s appointed service provider in Hong Kong to assist Hong Kong merchants enable online & offline payment services.

Autotoll Ltd
Address: 19/F, Tower A, Billion Centre, 1 Wang Kwong Road, Kowloon Bay, Kowloon, Hong Kong
Tel: +852 2627 8888
Email: cs@autotoll.com.hk
Website: www.autotoll.com.hk
Autotoll Limited, formed through the merger of The Autopass Co. Ltd. and Electronic Toll Systems Ltd. in October 1998 and first started out as an electronic toll collection service and equipment provider, is now the leading intelligent transport and logistics management solutions provider.

ePaylinks Technology Co., Ltd
Address: Unit A, 22/F, Legend Tower, 7 Shing Yip Street, Kwun Tong, Hong Kong
Tel: +852 3103 6868
Email: cs@epaylinks.hk
Website: www.epaylinks.hk
ePaylinks Technology Co., Ltd. (ePaylinks) was established in 1999, after more than a decade being developed into a leading third-party retail and internet payment service provider including bank card acquiring business. Our “Internet Payment Business License” is issued by the People’s Bank of China.

HKT Payment Limited (Tap & Go)
Address: Address: 39th Floor, PCCW Tower, Taikoo Place, 979 King’s Road, Quarry Bay, Hong Kong
Tel: +852 2888 0000
Email: enquiry@tapngo.com.hk
Website: www.tapngo.com.hk
Tap & Go is allowed to operate services like online payment, mobile payment at POS (point-of-sale) machines and P2P (peer-to-peer) transfer and issuance of physical cards. Tap & Go is a prepaid mobile payment service for customers.

K & R International Ltd
Address: Unit 211, West Tower, Shun Tak Centre, 200 Connaught Road Central, Sheung Wan, Hong Kong
Tel: +852 2517 1933
Website: www.kr-int.com
K & R International Limited has been established since July 2010 in Hong Kong. K&R belongs to a well-capitalized international group which has decades of experience. We are one of the non-banking organizations in Hong Kong being appointed as card issuing members of UnionPay International. Initially, K & R International Ltd. is based in Hong Kong as a stepping stone; we are keen to make our card products being well known in China or even world-wide.

Money Data Ltd
Address: Level 29, Three Pacific Place, 1 Queen’s Road East, Wanchai, Hong Kong
Money Data Limited, a subsidiary of Tencent has selected Thomson Reuters Risk solutions to comply with the Hong Kong Monetary Authority’s (HKMA) Anti-Money Laundering (AML) and Countering the Financing of Terrorism (CFT) licensing requirements in its application to obtain the Stored Value Facilities (SVF) license under the Payment Systems and Stored Value Facilities Ordinance.

Octopus Cards Ltd
Address: 46/F, Manhattan Place 23 Wang Tai Road, Kowloon Bay, Kowloon Hong Kong
Tel: +852 2266 2222
Website: www.oepay.com.hk
Octopus card is allowed to operate services such as online payment, mobile payment at POS (point-of-sale) machines and P2P (peer-to-peer) transfer and issuance of physical cards. With O! ePay, you can send and receive money between friends with just one click, so you don’t even have to go to the bank or ATM.

Optal Asia Limited
Address: Unit 405, Tower 2, Lippo Centre, 89 Queensway, Admiralty, Hong Kong
Website: www.optal.com
Optal Asia Limited is licensed in Hong Kong as Stored Value Facility Issuer (Licence number SVF0006), regulated by the Hong Kong Monetary Authority.

PayPal Hong Kong Ltd
Address: Room 5006-1507, 15/F., Central Plaza, 18 Harbour Road, Wanchai, Hong Kong
Tel: +852 3550 8584
Website: www.paypal.com
PayPal Hong Kong Limited is a licensed issuer of a stored value facility regulated by the Hong Kong Monetary Authority under Licence Number: SVF0008.
TNG (Asia) Ltd
Address: 9/F, Olympia Plaza, 255 King’s Road, North Point, Hong Kong
Tel: +852 3951 6200
Email: cs@tng.asia
Website: www.tng.asia

TNG Wallet is licensed to operate all kinds of electronic payment business except for issuance of physical cards. Since TNG Wallet launched in November 2015, TNG has over 370,000 registered users.

TrasForex (HK) Investment Consulting Co., Ltd
Address: Suites 3203, AIA Kowloon Tower, Landmark East, 102 How Ming Street, Kwun Tong, Kowloon, Hong Kong
Tel: +852 3196 1523
Email: tce-inq@hnair.com
Website: www.transforex.hk

TransForex (Hong Kong) Investment Consulting Co., Limited was incorporated in July 2011, with registered capital of US$10.5 million from Easy Pay Co., Ltd. The Company has been dedicated to the tourism financing industry, and is committed to provide a full range of tourism financial services to business persons and cross-border tourists.

Relying on the vast resources of the HNA Group, the Company has primarily been issuing prepaid MasterCard in Hong Kong and developing the prepaid card market in Hong Kong and mainland China.

Unicard Solution Ltd
Address: Room 507, Greenfield Tower, Concordia Plaza, No. 1 Science Museum Road, Tsim Sha Tsui, Kowloon, Hong Kong
Tel: +852 2375 3733
Email: info@unicard.hk
Website: www.unicard.hk

Unicard Solution Limited (“Unicard”) is granted with the Stored Value Facilities License by the Hong Kong Monetary Authority (HKMA) under Payment Systems and Stored Value Facilities Ordinance today. The SVF license number of Unicard is SVF0009.

33 Financial Services
Address: Suite 2001, Tower 1, China Hong Kong City, 33 Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong
Tel: +852 3900 9888
Website: www.33finance.com

33 Financial Services Limited is an independent, versatile financial services company and full service international prepaid card issuer based in Hong Kong.

Note: Apple Pay and Android Pay do not require to apply for a license in Hong Kong because the facility is linked to credit cards without stored value facilities.
AUSTRALIAN START-UPS AND INNOVATION LAB IN HONG KONG

Bitspark
Address: 100 Cyberport Road, Cyberport, Hong Kong
Email: info@bitspark.io
Website: www.bitspark.io
Bitspark is the world's first end to end money transfer platform leveraging Bitcoin.

Innovation Lab - Commonwealth Bank of Australia
Address: Level 13, One Exchange Square, 8 Connaught Place, Central Hong Kong
Tel: +852 2844 7500
Website: www.commbank.com.au
The Hong Kong Lab's three main zones encourage collaboration and drive experimentation.
- The incubation garage space helps cross-functional project teams work together on bringing ideas to life.
- The collaboration hub encourages co-creation with clients to find bespoke solutions, deep dive into specific challenges and test prototypes.
- The usability room provides clients with a live testing facility and the latest eye-tracking technology to improve their digital platforms.

Ironfly Technologies
Website: www.ironflytechnologies.com
Headquartered in Hong Kong, we have a deep understanding of the complexities of trading Asian markets and have optimized our systems for those unique needs.
FINTECH COMPANIES IN HONG KONG

Amareos
Website: www.amareos.com

ANX International
Website: www.anxintl.com

APrivacy
Website: www.aprivity.com

8securities
Website: www.8securities.com

AMP Credit Technologies
Website: www.amp-creditech.com

BitFX

BitMEX
Website: www.bitmex.com

Bitquant Research Laboratories
Website: www.bitquant.com.hk

Bitspark
Website: www.bitspark.io

CashYou
Website: www.cashyou.hk

CoinDirect
Website: www.coindirect.io

Cryptonator
Website: www.cryptonator.com

Currenxie
Website: www.currenxie.com

Gatecoin Ltd
Website: www.gatecoin.com

Ironfly Technologies
Website: www.ironflytechnologies.com

InvestLab
Website: www.investlab.com

InvestOrbit.com
Website: www.investorbit.com

JadePayment
Website: www.jadeonegroup.com

Monexo Innovations
Website: www.monexo.co

Neat
Website: www.neat.hk

Tofupay
Website: www.tofupay.com

WeConvene
Website: https://weconvene.com

WeLend
Website: www.welend.hk

WeRoadShow Limited

Yintran
Website: www.yintran.com

MoneySQ
Website: www.moneysq.com
MAJOR FINTECH EVENTS IN HONG KONG

4th Elevator World Tour
(1st in Asia) at Sky 100 Hong Kong
Website: www.elevatorworldtour.com
100 startups will be shortlisted to join the elevator pitch and compete for an investment of US$100,000 from a team of angel investors.

Annual Digital Forum 2016
Website: www.pccwsolutions.com/public/event/

Cyberport Events
Website: www.cyberport.hk/en/events

EmTech Hong Kong
Website: www.emtechhk.com
EmTech Hong Kong is a conference bringing MIT Technology Review’s award winning editorial content to life. It will look into how advancements in the areas of artificial intelligence (AI), robotics, manufacturing, smart cities, fintech and healthtech are redefining our lives in new and inspiring ways.

Hong Kong FinTech Week
Website: www.hongkong-fintech.hk
InvestHK presents the first Hong Kong FinTech Week from 7-11 November at PMQ. With support from local and regional partners, FinTech Week shows you how global FinTech trends meet Hong Kong’s unique advantage.

FINNOVASIA Hong Kong
Website: www.finnovasia.com
Leading fintech event in Asia with over 500 attendees and 45 speakers from 18 countries.

International IF FEST
Website: www.itfest.hk

Next Monday FinTech Finals 2017
Website: https://ff17.nextmoney.org

StartmeupHK Festival
Address: 25/F., Fairmont House, 8 Cotton Tree Drive, Central Hong Kong
Tel: +852 3107 1000
Email: startmeuphk@investhk.gov.hk
Website: www.startmeup.hk
Startmeup.hk is a one-stop portal to the startup community in Hong Kong, listing the latest startup events and various resources including government incentive and incubation schemes, accelerators, angels and VCs. It is also a platform for local and overseas startups to share their success stories.

RISE
Website: www.riseconf.com
A major technology conference in Hong Kong. People from the world’s biggest companies and most exciting startups will come to Hong Kong to share their stories and experiences at RISE.
 USEFUL LINKS

Hong Kong Fintech Initiatives
Outline, February 2016

Hong Kong race to the fintech line

Hong Kong Monetary Authority-Regulatory Regime for Stored Value Facilities (SVF) and Retail Payment Systems (RPS)

Introducing a Regulatory Framework for Equity Crowdfunding in Hong Kong

KPMG - Be a Smarter Start-up - A guide to growing your business in Hong Kong, January 2016

KPMG - Making Hong Kong a FinTech Centre, Innovating Business in Asia, June 2015

Report of the Steering Group on Financial Technologies

Startbase HK
http://www.startbase.hk/about_us

The rise of FinTech - Getting Hong Kong to lead the digital financial transition in APAC

Disclaimer:
This Directory is not an exhaustive list of key FinTech players in Hong Kong and will be updated regularly. Should your company or organisation like to be included or excluded in the Directory, please contact our Austrade colleague at email: wilson.tang@austrade.gov.au. Austrade reserves the right at all times to list companies and their services at its absolute discretion. Please note that Austrade does not collect any unnecessary information, nor distribute the information externally without the user’s knowledge or consent. However, once listed on the Directory your contact details are publicly available.
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- develop international markets;
- win productive foreign direct investment;
- promote international education;
- strengthen Australia’s tourism industry; and
- seek consular and passport services.

For more information about how Austrade can help you, please visit our website: www.austrade.gov.au

If your company is looking to export from Australia to Hong Kong, the Austrade team of English and Chinese-speaking business advisers in Hong Kong are waiting to hear from you.

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Email: stan.roche@austrade.gov.au