



# Export Market Development Grants (EMDG)

Reimbursement scheme - final grant year 2020-21

Guide to Schedule 10D - Export Earnings – Events Promoters

June 2021

## GUIDE TO WHAT YOU CAN CLAIM

The total of all Export Earnings Schedules (10A to 10E) **must** equal the total of Export Earnings on the application form. Applicants should claim export earnings **received** in the grant year.

Complete a schedule for each export earnings category relevant to your business. Even if this is your first or second application, providing details of your export earnings will facilitate a smooth assessment of your application.

Export earnings are mandatory in order to receive a grant if this is your third or later application.

### Events Promotion

State the sum of all the eligible export earnings of all event holder clients, whether Australian or foreign residents for the grant year. Eligible export earnings will include:

- The registration fees paid by foreign residents for admission to the event.
- The event holder's sales of goods or services in connection with the event including accommodation or pre and post tours – if the

sales are made to a foreign resident who attends the event in Australia.

Note: Event holders or owners that do not engage an event promoter should claim export earnings at Schedule 10C Export Earnings – Tourism Services.

### Guide to what you need to provide on this schedule

**NOTE: If you have more than 50 export earnings transactions this grant year, you can:**

- **Provide details of individual transactions for one month (enter the date in the 'Date earnings received. Actual date' column), and**
- **Provide monthly totals for other months (use 'Date earnings received. Month only' column).**

**NOTE: Enter a date in either 'Actual date' or 'Month only'.**

**Not BOTH.**

**The basis for any apportionment of expenses should be entered in the Notes field.**

### Name of event holder

For each event provide the name of the event holder.

### Name and description of event

For each event, provide the name and give a description of the event.

### Country

State the country of the Customer (if you are using the "date earnings received month only" you can use 'worldwide' as the country). State the country/countries you have visited.

If entering multiple countries for a row in the template, you need to type the Country name separated by a semi-colon (;) and space.

  
**Date of Event**

Provide the date of the actual event.

**Date earnings received (actual)**

State the **actual date** that the export earnings were received, at least one row for the Date earnings received needs to be completed.

**Date earnings received (month only)**

State the earnings for a month only (for example: input 01/08/2020 and it will be translated to "Aug-20") or type 08/20.

**Net Earnings claimed**

This column will automatically update from the 'amount' column and the 'percentage applicable' columns.