

Seeking healthtech companies ready for US market expansion

Apply for the TMC | Australian BioBridge – Healthcare Activator



- Texas Medical Center (TMC) and Austrade are committed to supporting companies ready to build relationships in the US with potential access to the **\$50M TMC Venture Fund**.
- Together, TMC and Austrade will provide access to the US market for **highly qualified, exceptional Australian businesses**. We are successful when companies develop a relationship with **one of our clinical or commercial partners** allowing them to establish a presence and grow their business in our community.
- TMC is **the largest medical city** in the world and is the ideal destination for international companies because TMC leverages the lens of our clinical, business, and subject matter experts to inform companies' business strategies for market access, growth, and commercialization.
- Since 2015, TMC has committed to providing customized support to startups seeking to grow in the US and **our dedicated team, programs and venture fund** provide a unique US market entry.

Value

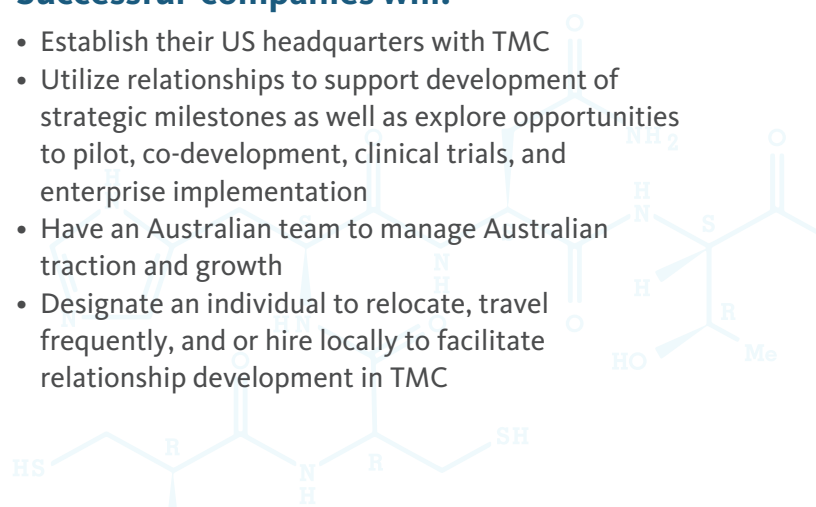
- Feedback on proposed US market plan
- Connection to US health systems, mentors, talent, investors, and other curated resources
- Office space with other healthcare startups
- Potential for investment from TMC Venture Fund

Eligibility

- Team that can execute growth both in Australia and the US
- Data illustrating value and competitive differentiation
- Proposed plan and hypothesis of value proposition for US health system

Successful companies will:

- Establish their US headquarters with TMC
- Utilize relationships to support development of strategic milestones as well as explore opportunities to pilot, co-development, clinical trials, and enterprise implementation
- Have an Australian team to manage Australian traction and growth
- Designate an individual to relocate, travel frequently, and or hire locally to facilitate relationship development in TMC





About TMC, Austrade, and the TMC | Australian BioBridge

- **Texas Medical Center (TMC)** — the largest medical city in the world — is at the forefront of advancing life sciences. Home to the brightest minds in medicine, TMC nurtures cross-institutional collaboration, creativity, and innovation among its 106,000-plus employees. With a campus of more than **50 million square feet**, TMC annually hosts **10 million patients**, performs over **180,000 surgeries**, conducts over **750,000 ER visits**, performs close to **14,000 heart surgeries**, and delivers over **25,000 babies**. Beyond patient care, TMC is pushing the boundaries of clinical research across its extensive network of partner institutions on a daily basis, pioneering effective health policy solutions to address the complex health care issues of today, and cultivating cutting-edge digital health applications and medical devices. TMC leverages the lens and network constituents of the Texas Medical Center to inform the business strategy and market access for the companies we work with.
- **The Australian Trade and Investment Commission (Austrade)** is the Australian Government's international trade promotion and investment attraction agency. We generate **market information and insights**, **promote Australian capability**, and **facilitate connections through our extensive global network**. We help attract investment to Australia, to support new industries, enhance existing ones and bolster our world-class research and development across a number of national priority sectors including health, defense, space and energy. Austrade enables Australian exporters and innovators to **access international markets through new and long-standing in-market relationships and connections** to support businesses to establish and grow.
- **TMC | Australian BioBridge** was signed October 2018 between the Texas Medical Center and Australia's Ministry of Health with support from the Australian Consulate of Houston to advance commercialization and research. Since its inception, TMC has welcomed Australian startup companies into our Healthtech Accelerator and invested in one through our TMC Venture Fund. The Biobridge connects Australia to TMC and the US through the Accelerator, Bidesign, clinical research, academic partnerships, and investments.



PLEASE CONTACT AustralianBioBridge@austrade.gov.au FOR ADDITIONAL INFORMATION.

TEXAS
MEDICAL
CENTER

AUSTRALIA



Australian Government
Australian Trade and Investment Commission