



Australian Government

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FREE TRADE AGREEMENT

Market Entry Grant



Australian Government



Helping business make the most of Free Trade Agreements

The Australian Government is building a strong network of Free Trade Agreements (FTAs) with 10 FTAs in place including with China, Japan and Korea, and agreements signed with Peru and those markets covered under the Comprehensive and Progressive Agreement for Trans-Pacific Partnership. Australian businesses have an unparalleled opportunity to leverage the benefits afforded by these agreements.

FTAs give Australian companies preferential access and the opportunity to grow and expand their business with key trading partners.

These agreements help to build stronger, more prosperous trade and investment links in overseas markets.

Introducing the Free Trade Agreement Market Entry Grant

To increase awareness of FTAs, the Australian Government introduced a Free Trade Agreement Training Provider grant in 2015 delivering technical FTA training to Australian businesses. With training having taken place across the country, the Government now wants to assist Australian businesses build strategies to enter FTA markets through the Free Trade Agreement Market Entry (FTA-ME) Grant. The FTA-ME Grant is a merit-based, competitive grant for member-based business organisations, including chambers of commerce, industry associations, bilateral chambers and peak industry bodies. Universities and TAFE colleges are also eligible.

The Grant will be used to deliver activities which directly support market entry strategies for small and medium-sized enterprises (SMEs) seeking to export and/or grow their businesses in FTA target markets. Activities can include market visits.

The total funding for the FTA-ME Grant is \$1.5 million over two financial years.

The details

› **2018-19:** \$750,000 — Funding from \$20,000 – \$80,000

› **2019-20:** \$750,000 — Funding from \$20,000 – \$80,000

Funding will be available for projects conducted over twelve months.

The FTA-ME Grant will fund up to a maximum of 50 per cent of the total cost of the project, with the remaining 50 per cent funded by the applicant.

What applications are we looking for?

We're looking for FTA-related projects that wouldn't happen without a grant. In particular, projects that deliver business strategies directly targeting FTA market entry among Australian business and industry. These projects can include FTA market visits to identify opportunities and understand business requirements in target markets, which include China, Japan, Korea, Malaysia, Vietnam, Singapore, Brunei, Canada, Mexico, Peru and Chile.

For information and enquiries

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Phone **1300 136 014**

Visit www.austrade.gov.au/fta-me for more information or visit grants, assistance and other support at www.business.gov.au/Assistance