

ASEAN-Australia Business Summit 2018



SME Conference, Friday 16 March 2018

Draft Program - Times and sessions subject to change

Further announcements about speakers to come - to name a few:

- The Prime Minister of Australia, the Hon. Malcolm Turnbull MP
- The Minister for Trade, Tourism and Investment, the Hon. Steven Ciobo MP
- Joint keynote by Ms Chua Sock Koong, Group CEO of SingTel and Ms Christine Holgate, CEO of Australia Post

8:30-10:00am Coffee and tea		The Marketplace Delegates attending the Conference will also have access to the Marketplace, a centre operating alongside the Conference offering information and advisory services. Further information will be provided to Delegates ahead of the event.	8:30am
10:00am	Opening address		INFORMATION AND ADVISORY SERVICES
	Keynote address		
	The ASEAN consumer – Market insights This session will explore the demographics that are driving ASEAN’s economic growth and identify current and potential future opportunities for SMEs in this market.		
12:00-1:00pm Lunch			
MARKET INSIGHTS AND STRATEGY	ASEAN – An industry powerhouse The session will discuss the impact and opportunities around Industry 4.0 technologies in ASEAN markets and challenges for competitiveness.		
	Skills and technologies for the future This session will explore opportunities for education and training services in ASEAN countries. Alongside this, it will discuss the emerging technologies that are reshaping business models and how we work.		
	3:00-3:30pm Afternoon Tea		
	Connecting with ASEAN markets This session will discuss the advances in opening markets and ASEAN’s economic integration, the initiatives underway to facilitate trade and investment, and the modes for servicing ASEAN markets.		
4:30pm	Closing address		
4:30 – 6:00pm	ASEAN-Australia Business Summit Networking Reception		