

International Mining & Machinery Exhibition (IMME) 2022, Kolkata India 16-19 November, 2022

Benefit from participating in the Australian Pavilion at IMME 2022

About this event

The International Mining and Machinery Exhibition, IMME 2022, is the 16th edition of the well established event held every two years in Kolkata, the mining hub city of India. It is held concurrently with the Global Mining Summit. www.immeindia.in

IMME is organised by India's premier enterprise body, the Confederation of Indian Industry (CII) www.cii.in

IMME is the largest mining and machinery exhibition in the South Asian region.

IMME 2022 is expected to have seven country pavilions, more than 450 exhibitors and over 100,000 sq.m. of exhibitions space.

There has been significant Australian participation in past editions.

Why you should participate

- Develop a first hand understanding of India's mining industry, especially METS opportunities, requirements and projected investments
- Capitalise on the Australian Pavilion, with Australian branding, presenting Australian METS capabilities in one location
- Showcase your products and services to customers, buyers, partners, agents and distributors through the exhibition, business networking event and the Australian METS Capability Guide 2022
- Develop an understanding of the Indian market first hand, and secure insights into recent trends and reforms in the mining sector in India, driving enhanced opportunities for Australian METS companies
- Receive on-the-ground assistance from Austrade by way of inputs for planning and set-up, briefings, business introductions and coffee lounge services
- Attend the Australian Mining Business Networking Reception

Important information

Date: 16 to 19 November, 2022

Time: 10:00 am – 5:00 pm

Location: Eco Park, Kolkata, India

Apply by: 30th September, 2022

Who should attend?

Australian businesses in:

- Mining equipment, technology and services (METS), including:
- Geo-mining consultancy
- Exploration services
- IT and tools to enhance productivity, quality and safety and reduce environmental impact
- Niche mining equipment
- Mineral processing
- Mining consumables
- Mineral testing and weighing systems
- Safety and risk solutions
- Mining skills, education services and R&D

"We regularly participate in IMME, with consequent benefits by way of leads, opportunities and insights"

Glen D'Costa

Regional Manager-Asia

Mineral Technologies

Mission Program

The program has been designed to maximise your visit. A suggested itinerary is given below:

Date	Details
Monday 14 November	<ul style="list-style-type: none"> Arrive in Kolkata by pm
Tuesday 15 November	<ul style="list-style-type: none"> Prepare stand/counter space
Wednesday 16 November	<ul style="list-style-type: none"> Attend IMME 2022
Thursday 17 November	<ul style="list-style-type: none"> Attend IMME 2022, and the Australian Mining Business Networking Reception in the evening
Friday 18 November	<ul style="list-style-type: none"> Attend IMME 2022
Saturday 19 November	<ul style="list-style-type: none"> Attend IMME 2022, leave Kolkata pm

Participation Options

Options	Package inclusions	Total cost
<p>Option 1 EXCLUSIVE EXHIBITOR PACKAGE WITH BUILT-UP SPACE</p> <p>(your stand is ready to “plug and play”, with Australian Branding. You can add a few minor items of fitout such as extra chairs, tv display, planters etc.)</p>	<p>This package provides the following services and inclusions:</p> <ul style="list-style-type: none"> Pre-show promotional flyers and mailing Coordination of space bookings with CII Australian branding for fascia and counter table fronts Production of the Australian METS Capability Guide e-document and booklet, with a one-page insertion for each participating organisation Outsourced services for light-touch set-up assistance and on-ground support Austrade assistance with business introductions and insights Access to the Austrade coffee lounge with its catering and set-up costs Two invitations for the staff of each participating organisation to the Australian Mining Business Networking Reception with it’s planning, invitations, RSVP process, catering and set-up costs 	<p>Austrade has suspended charging a service fee for most trade clients until 31 December 2022</p> <p>CII charges for Indoor Built-Up space for Indian entities (Min 9 sq.m.) INR 13,750.00 + 18 % GST per sq.m.</p> <p>CII charges for Indoor Built-Up space for overseas entities (Min 9 sq.m.) USD 385.00 + 18 % GST per sq.m.</p> <p>NOTE: 9 sq.m. or 12 sq.m. Built-Up space comes with fascia, one lockable table, two chairs, 4/5 spotlights, one 5/15 A power socket, one waste paper basket and carpeting.</p>

<p>Option 2: EXCLUSIVE EXHIBITOR PACKAGE WITH RAW SPACE</p> <p>(you are provided with raw space and you need to engage a stand contractor to build-up and fit out the stand. You would have your own stand styling and fascia and counter table branding)</p>	<p>This package provides the following services and inclusions:</p> <ul style="list-style-type: none"> • Pre-show promotional flyers and mailing • Coordination of space bookings with CII • Production of the Australian METS Capability Guide e-document and booklet, with a one-page insertion for each participating organisation • Outsourced services for light-touch set-up assistance and on-ground support • Austrade assistance with business introductions and market insights • Access to Austrade coffee lounge with it's catering and set-up costs • Two invitations for the staff of each participating organisation to the Australian Mining Business Networking Reception with it's planning, invitations, RSVP process, catering and set-up costs 	<p>Austrade has suspended charging a service fee for most trade clients until 31 December 2022</p> <p>CII charges for Indoor Raw space for Indian entities (Min 36 sq.m.) INR 12,100.00 + 18 % GST per sq.m.</p> <p>CII charges for Indoor Raw space for overseas entities (Min 36 sq.m.) USD 341.00 + 18 % GST per sq.m.</p> <p>NOTE: Electricity charges are extra for both the stand set-up period as well as for the four days of the exhibition</p>
<p>Option 3: SHARED EXHIBITOR PACKAGE</p> <p>(you would have a counter table, two chairs and a small brochure display unit within the Austrade stand)</p>	<p>This package provides the following services and inclusions:</p> <ul style="list-style-type: none"> • Pre-show promotional flyers and mailing • Australian branding for fascia and counter table fronts • Production of the Australian METS Capability Guide e-document and booklet, with a one-page insertion for each participating organisation details • Outsourced services for light-touch set-up assistance and on-ground support • Austrade assistance with business introductions and market insights • Access to Austrade coffee lounge with it's catering and set-up costs • Two invitations for the staff of each participating organisation to the Australian Mining Business Networking Reception with it's planning, invitations, RSVP process, catering and set-up costs 	<p>Your counter table would be within the Austrade stand.</p> <p>Austrade has suspended charging a service fee for most trade clients until 31 December 2022</p> <p>NOTE: You would have one counter table, two chairs and a small brochure display unit.</p> <p>NOTE: Space constraints allow for only six participants under this package, allocation will be given on a first come first served basis of accepted applicants</p>
<p>Option 4: VISITOR PACKAGE</p> <p>(you visit the exhibition and avail to some limited Austrade assistance)</p>	<p>This package provides the following services and inclusions:</p> <ul style="list-style-type: none"> • Pre-show promotional flyers and mailing • Austrade assistance with business introductions and market insights • Access to Austrade coffee lounge with its catering and set-up costs • One invitation for the staff of each participating organisation to the Australian Mining Business Networking Reception with its planning, invitations, RSVP process, catering and set-up costs 	<p>Entry to the exhibition is free of charges upon registration with CII, and this option would allow you to access the exhibition and avail of limited Austrade services</p> <p>Austrade has suspended charging a service fee for most trade clients until 31 December 2022</p>

Add on Option 5:	This add-on option can be taken with any of Options 1, 2, 3 or 4, and provides the following service:	A\$ 150 payable to Austrade
ADDITIONAL INVITES FOR NETWORKING RECEPTION	<ul style="list-style-type: none"> • One additional invitation for the staff of each participating organisation, in addition to those provided in options 1,2,3 or 4, to the Australian Mining Business Networking Reception, with its planning, invitations, RSVP process, catering and set-up costs 	This Austrade cost consists of only Direct Costs

Terms and Conditions

- For Options 1 & 2, there would be a contract between the participating organisation and CII and all payments would have to be made to CII for the services to be delivered by them.
- Airfares, accommodation, non-event specific meals, local transport and other incidentals are not included in the above packages and are at the expense of the exhibitor/participant, and are to be organised by the exhibitor/participant.
- You may also be eligible to claim some of your marketing and promotion costs associated with this exhibition through the Export Market Development Grant scheme. For more information visit www.austrade.gov.au or call 13 28 78.
- All participation options would have a limited number of opportunities, which would be allotted on a first come first served basis. They would also be subject to a minimum number of participants.

Register your interest

Register your interest in attending this mission through an e-mail to: partha.sen@austrade.gov.au. As places are strictly limited, all registrations will be reviewed by our country and industry specialists for suitability. If you are accepted, you will be offered a place which you would need to confirm. Once you are confirmed, we will work with you to ensure you are prepared to make the most of this opportunity.

You may be eligible to claim some marketing and promotion costs associated with this mission through the Export Market Development Grant scheme. For more information, visit www.austrade.gov.au/grants or call 13 28 78.

Important information

If you are considering this mission, Austrade recommends that you consult 'Smartraveller', the Australian Government's travel advisory service, which is available at www.smartraveller.gov.au. Travel advice is updated regularly on this site.

Please note that Austrade will only work with clients that maintain appropriate business ethics, and demonstrate a commitment to legal obligations including anti-bribery laws, both in Australia and overseas markets. Review further information on anti-bribery at <http://www.austrade.gov.au/Australian/Export/Guide-to-exporting/Legal-issues/Bribery-of-foreign-public-officials>.

Key Contacts

To discuss your participation options further, please contact:

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