

India



EDUCATION PROFILE AUG 2021

OVERVIEW

India, our 2nd largest source market, accounted for **16.8%** of international students in 2020. It is the largest VET market and the second largest higher education market.

FAST FACTS



Globally the **2nd largest** education market (UNESCO, 2018)



115,137 students (2020)



Commencements fell by **17.9%** (2020)



\$52,529 average spend on education related personal travel (2020)

EDUCATION PROVIDERS



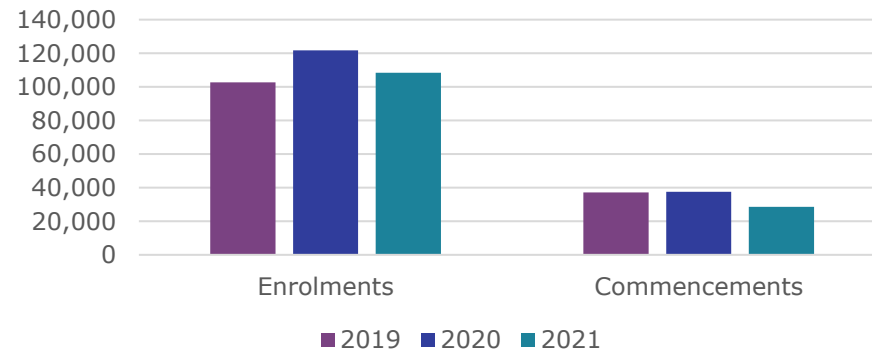
In 2020, the top 5 HE providers accounted for **28.8%** of their HE enrolment.

The top 5 VET providers accounted for **12.6%** of their VET enrolments.

TRENDS

In 2020, Indian enrolments grew by 3.5%, and commencements fell by 17.9%.

Student Trends (YTD June)



In YTD June 2021, Indian enrolments fell by 11% and commencements fell by 24% compared to the same time last year.

COMMENCEMENTS BY SECTOR (YTD June)

Sector	2020	2021	volume change	% change
Higher Education	16,401	7,462	-8,939	-54.5%
VET	19,058	20,308	1,250	6.6%
Schools	91	39	-52	-57.1%
ELICOS	1,805	655	-1,150	-63.7%
Non-award	233	90	-143	-61.4%
Total	37,588	28,554	-9,034	-24.0%

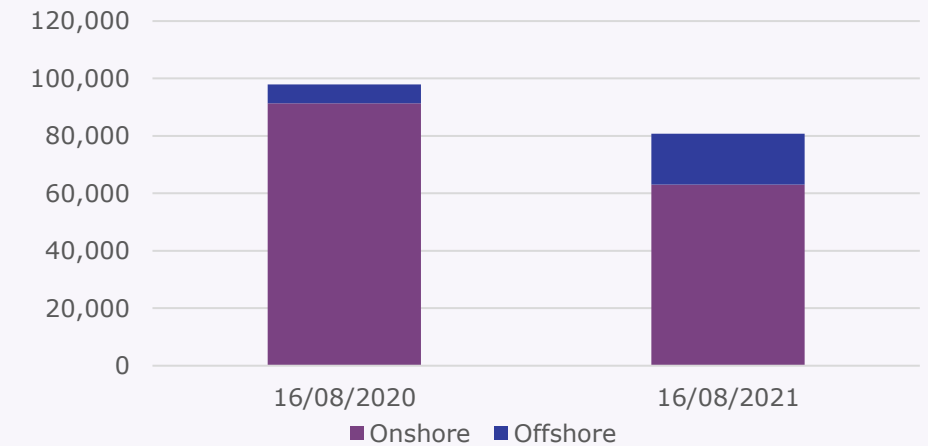
EXPORT INCOME (\$M)

In 2020, the education export earnings from India were **\$6 billion**, with an average spend of **\$52,529** per student.

	2017	2018	2019	2020
India	\$3,433	\$4,573	\$6,403	\$6,048
Share of total	11.3%	13.0%	15.9%	19.1%
Total	\$30,283	\$35,234	\$40,336	\$31,688

STUDENT VISA HOLDERS

India accounts for 17.2% of the primary student visa holder as at 16 August 2021.



The proportion of Indian primary student visa holders offshore has increased in the last year from 6.7% to 22.0%. In this period the total number of Indian primary student visa holders decreased by 17,258.