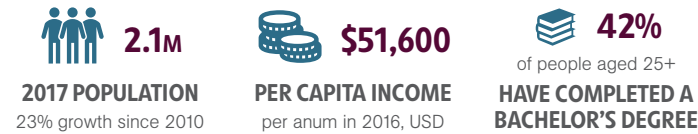




LAND IN THE UNITED STATES

AUSTIN, TEXAS

Austin is the state capital of Texas, a city known for its tech industry and eclectic arts scene. Businesses and workers are attracted by the region's entrepreneurial pro-business culture and relaxed lifestyle.



Key industries

- Advanced manufacturing
- Software
- Data management
- Creative & digital media tech
- Clean energy
- Life sciences

Dell, National Instruments, Silicon Labs, Indeed and HomeAway are among Austin's most successful homegrown companies. Other major tech companies with regional headquarters or R&D facilities include IBM, 3M, AMD, Samsung, Apple, Google and Facebook.

Australians living in Austin can seek business assistance from the **Australian Consulate-General Houston** and **Australian American Chamber of Commerce** in Houston. For social connections, the **Aussie Aussie Austin Meetup group** has over 400 members.

ECONOMIC DEVELOPMENT CENTRES

- Austin Chamber of Commerce** leads a job creation strategy through recruitment and expansion in the five county metro area
- City of Austin Government** assistance to small business owners
- Downtown Austin Alliance** a community non-profit
- Texas Economic Development Corporation** an independently operated non-profit responsible for promoting business in Texas

TAXES + INCENTIVES



Top incentive programs

- Texas Enterprise Zone Program** tax refunds based on capital investment and job creation at qualified sites
- Tax Exemptions and Credits** offered for R&D activities, relocation expenses, manufacturing equipment investment and more

ACCELERATORS + INCUBATORS

According to 2017 Kauffman Index, the Austin-Round Rock metro area ranked second in the US for Growth Entrepreneurship (a measure of scalability) and second for Startup Activity.

- Capital Factory** coworking space, over 150 mentors and investors
- Techstars** global accelerator network, over 200 mentors in Austin
- Thinktiv** selective program, vertically integrated
- TechRanch Austin** partnership with New Venture Institute, Adelaide
- SKU** consumer product accelerator with 80 mentors

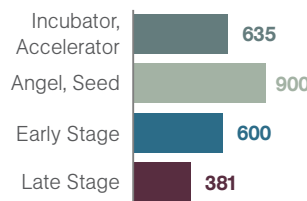
INVESTOR LANDSCAPE

Austin is the 10th largest venture ecosystem in the US.

Rank	Metro region	VC funds invested since 2010, USD	# VC rounds since 2010	Exit value since 2010, USD
1	SAN FRANCISCO	\$165 billion	13,102	\$123 billion
10	AUSTIN	\$9.0 billion	1,826	\$5.5 billion

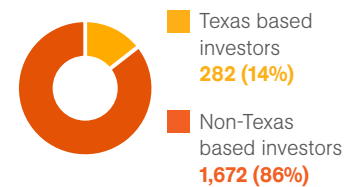
VC DEAL STAGE

Austin company deals since 2010



INVESTOR LOCATION

Austin company deals since 2010



Top local investors

- LiveOak Venture Partners** seed to early stage; technology sectors
- Next Coast Ventures** disruptive technology
- Silverton Partners** seed to early stage; technology sectors
- S3 Ventures** early, expansion and growth stage; IT, medical devices
- Austin Ventures** early to middle stage; industrial services, energy tech, media, software, communications

UNIVERSITY ENTREPRENEUR PROGRAMS

- Texas Venture Labs** (McCombs School of Business) UT Austin campus-wide initiative to assist startups taking ideas to market
- Austin Technology Incubator** (IC² Institute) UT Austin's startup incubator; open to companies with no affiliation to the university