On 19 January 2015, the new ADS Code of Business Standards and Ethics will come into effect.

Use this factsheet to understand pre-paid tour inclusions.

**Your responsibilities**

- As an ADS inbound tour operator, you and your outbound tour operator must ensure tours include the required number of pre-paid tour inclusions.
- You must ensure that the tour group is taken to at least one pre-paid tour inclusion for every two days the group is in Australia.
- The total retail value of pre-paid tour inclusions for every two days must be at least AUD$50.

**Example**

- A tour group spends a total of seven days in Australia.
- The tour group must be taken to at least three pre-paid tour inclusions with a total retail value of at least AUD$150.
- These pre-paid tour inclusions should be spread across different destinations in the itinerary.
- The itinerary for the seven days might include:
  - a boat cruise in Sydney worth $90pp
  - entry to a museum and art gallery in Melbourne worth $55pp
  - entry to a theme park on the Gold Coast worth $60pp.

**What is a pre-paid tour inclusion?**

- A pre-paid tour inclusion means a visit to an attraction or an activity which has a cost and has been included in the cost of the tour package.
- A pre-paid tour inclusion is not an optional tour inclusion. It must be paid for by the tourist when they purchased their tour in China.
- Types of pre-paid tour inclusions can include entry fees to tourist attractions, activities, guided tours and tickets to events and shows.
- Accommodation or normal meals (breakfast, lunch and dinner) are not pre-paid tour inclusions.

**Example**

- An ADS tour group visits a boutique winery as part of the tour.
- The winery has a restaurant on site where the group stops for lunch.
- After lunch, the group goes on a pre-paid guided tour of the winery.
- Only the guided tour of the winery is considered a pre-paid tour inclusion.

**More information**

- For a complete list of your responsibilities, please read Section 4 of the ADS Code of Business Standards and Ethics available at www.austrade.gov.au/ads

For more information:
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