

APPROVED DESTINATION STATUS (ADS) SCHEME

PRE-PAID TOUR INCLUSIONS



INBOUND TOUR
OPERATORS

On 19 January 2015, the new ADS Code of *Business Standards and Ethics* will come into effect.

Use this factsheet to understand pre-paid tour inclusions.

Your responsibilities

- › As an ADS inbound tour operator, you and your outbound tour operator must ensure tours include the required number of pre-paid tour inclusions.
- › You must ensure that the tour group is taken to at least one pre-paid tour inclusion for every two days the group is in Australia.
- › The total retail value of pre-paid tour inclusions for every two days must be at least AUD\$50.

Example

- › A tour group spends a total of seven days in Australia.
- › The tour group must be taken to at least three pre-paid tour inclusions with a total retail value of at least AUD\$150.
- › These pre-paid tour inclusions should be spread across different destinations in the itinerary.
- › The itinerary for the seven days might include:
 - a boat cruise in Sydney worth \$90pp
 - entry to a museum and art gallery in Melbourne worth \$55pp
 - entry to a theme park on the Gold Coast worth \$60pp.

What is a pre-paid tour inclusion?

- › A pre-paid tour inclusion means a visit to an attraction or an activity which has a cost and has been included in the cost of the tour package.
- › A pre-paid tour inclusion is not an optional tour inclusion. It must be paid for by the tourist when they purchased their tour in China.
- › Types of pre-paid tour inclusions can include entry fees to tourist attractions, activities, guided tours and tickets to events and shows.
- › Accommodation or normal meals (breakfast, lunch and dinner) are not pre-paid tour inclusions.

Example

- › An ADS tour group visits a boutique winery as part of the tour.
- › The winery has a restaurant on site where the group stops for lunch.
- › After lunch, the group goes on a pre-paid guided tour of the winery.
- › Only the guided tour of the winery is considered a pre-paid tour inclusion.

More information

- › For a complete list of your responsibilities, please read Section 4 of the *ADS Code of Business Standards and Ethics* available at www.austrade.gov.au/ads

For more information:
email ads@austrade.gov.au
phone 1800 048 155
or visit austrade.gov.au

