



Sally Deane

Acting General Manager ASEAN

Senior Trade and Investment Commissioner
to Indonesia

Austrade

Why Indonesia – why now?

- Largest economy in Southeast Asia growing at around 5.7% per annum over last two decades
- Fourth most populous nation in the world – 265 million
- At least 52 million part of the middle class
- Private consumption makes up 57% of GDP (higher than India or China)
- Half of Indonesia's population is younger than 30
- Growing demand for consumer goods, education and training, and innovative knowledge-based services and technology
- IMF forecasting growth of 6.1% in 2021

IA-CEPA – Now in force

Goods



Services



Key areas of opportunity



Agri-food

- Largest export market for live cattle, fifth largest export market for boxed beef
- Outcomes for increased feed grain exports, especially wheat
- Scope to grow horticulture, dairy, and inputs into food manufacturing
- IA-CEPA delivers preferential access for over 99% of Australia's agriculture goods



Digital Services

- Largest and most diverse services markets in ASEAN with 215 million internet users
- *Internet economy* growing at an average rate of 49% per annum since 2015 and forecast to reach \$130 billion by 2025
- Opportunities to work with successful and fast-growing digital economy businesses, and with traditional industries that are modernising their operations



Mining, energy Manufacturing

- Indonesia is focusing on building its energy security
- Among the largest export markets for Australian Mining Equipment, Technology and Services (METS)
- Food and consumer product manufacturing in market



Education

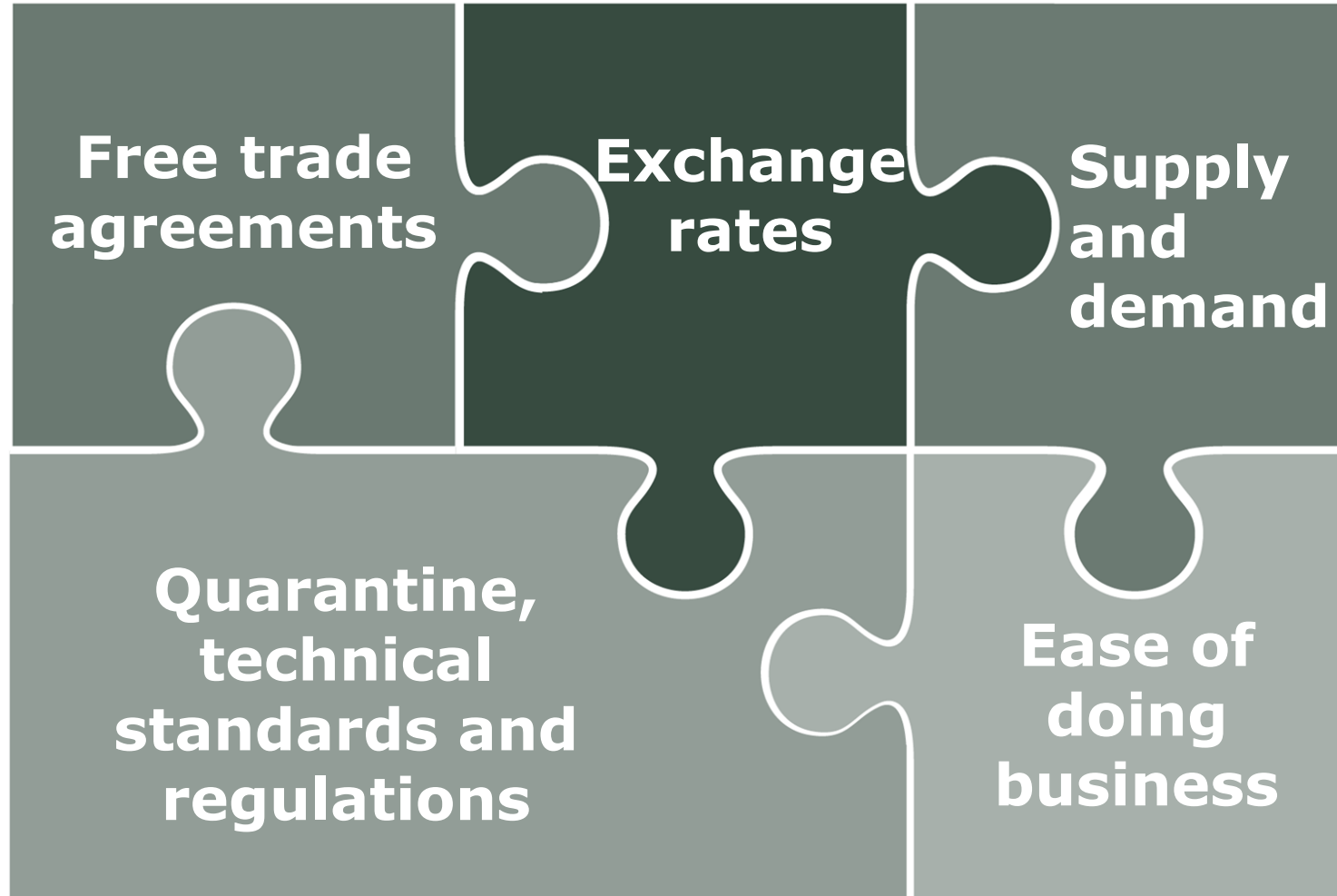
- Australia is the most popular destination for Indonesian students
- Demand for online and digital education growing rapidly
- Australian education providers able to establish majority-owned training institutions



Investment

- Indonesia is seeking foreign investment in priority sectors such as energy, manufacturing and infrastructure, to meet its economic development plans
- Australia is well placed to take advantage of Indonesia's infrastructure agenda through business and construction services

IA-CEPA – one part of the puzzle



Support to take advantage of IA-CEPA



Online resources

Austrade and DFAT IA-CEPA web pages

Guide to using IA-CEPA

DAWE Export Quotas page

FTA digital seminars

General

IA-CEPA focused

Sector focused

Recordings on Austrade website

IA-CEPA Business Connect

August to October
Digital events and activities

Sector focused
Australian Government and industry partners

Other support for Australian businesses

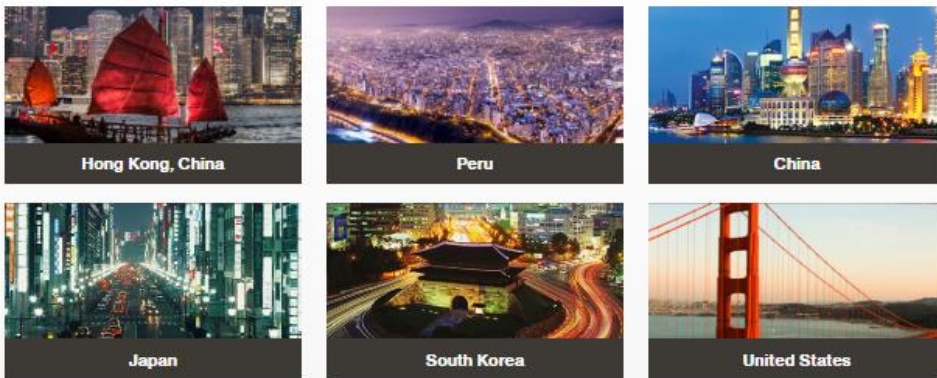
Welcome to the FTA Portal

- Discover new trade opportunities
- Learn about Free Trade Agreements
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Search Browse categories

1. Service, product or HS code (required) 2. Select Trade Direction (required) 3. Select Country (required)

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www.ftaportal.dfat.gov.au



Trade services

International Freight Assistance Mechanism

Export Market Development Grants

www.austrade.gov.au/tradestart

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13 28 78