

Vietnam



EDUCATION PROFILE NOV 2020

OVERVIEW

Vietnam, our 5th largest source market, accounted for **3.4%** of international students in 2019. It is the second largest schools market and the fourth largest higher education market.

FAST FACTS



Globally the **4th largest** education market (UNESCO, 2018)



26,050 students in Australia (2019)



Commencements grew by **13.4%** (2019)



\$55,624 average spend on education related personal travel (2019)



43% employment to population ratio (2016 Census)

EDUCATION PROVIDERS



In 2019, the top 5 VET providers accounted for **22%** of their VET enrolments.

The top 5 HE providers accounted for **28%** of their HE enrolment.

OUTBOUND TRENDS

Vietnam, with 108,500 tertiary students abroad, makes up **1.9%** of all mobile students.



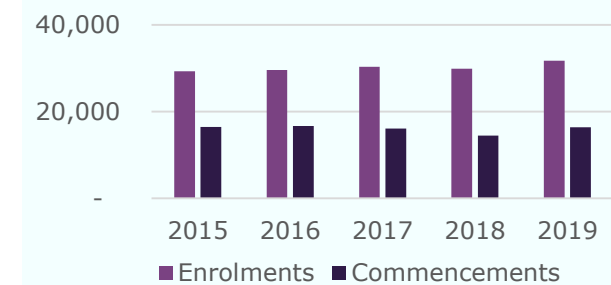
The top three destinations for its students are: Japan (31.6%), the United States (23.6%) and Australia (**14.9%**).

OFFSHORE TRENDS

In 2018, Vietnamese enrolments in Australian programs overseas numbered 7,022 in higher education and 885 in VET.

GROWTH TRENDS

In 2019, Vietnamese enrolments grew by 6.2%, and commencements grew by 13.4%.



In YTD September 2020, enrolments decreased by 3.6% and commencements fell by 16.2% compared to the same time last year.

STATE BREAKDOWN

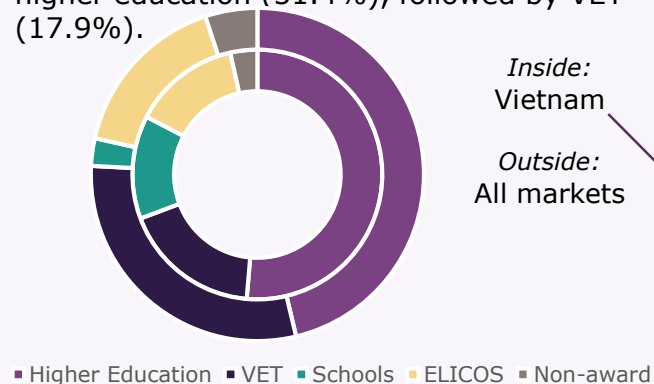
Vietnam is the third largest source market for SA, and the fourth largest market for VIC.

	Vietnam	Share of total	Total
NSW	10,860	3.0%	364,857
VIC	13,091	4.3%	307,681
QLD	2,829	2.0%	144,422
SA	2,113	4.8%	44,244
WA	1,585	3.0%	53,304
TAS	648	4.2%	15,538
NT	195	5.4%	3,637
ACT	419	2.2%	18,800
Total	31,740	3.3%	952,483

Vietnamese representation was highest in Darwin (6%), Logan – Beaudesert (6%) and Launceston & North East (5%).

SECTOR BREAKDOWN

A majority of Vietnamese enrolments are in higher education (51.4%), followed by VET (17.9%).



■ Higher Education ■ VET ■ Schools ■ ELICOS ■ Non-award

A majority of Vietnamese higher education enrolments are at the undergraduate level (69.4%).

EXPORT VALUE (\$M)

In 2019, the education export earnings from Vietnam were **\$1.4 billion**, with an average spend of **\$55,624** per student.

	2016	2017	2018	2019
Vietnam	\$1,169	\$1,254	\$1,343	\$1,449
Share of total	4.5%	4.1%	3.8%	3.6%
Total	\$25,792	\$30,263	\$35,234	\$40,336

STUDENT VISA HOLDERS (2020)

Vietnam accounts for 3.8% of the primary student visa holder as at 8 November.

	Inside Australia	Outside Australia
Vietnam	17,092	3,668
Share of total	4.3%	2.6%
All student visas	399,802	139,842

The proportion of Vietnamese primary student visa holders offshore has increased in the last seven months from 12.9% (April 5) to 17.7% (8 November). In this period the total number of Vietnamese primary student visa holders decreased by 1,421.

TOP FIELDS OF STUDY

Based on share of total Vietnamese enrolments (2019)

1. Management & Commerce (36.4%)
2. Society & Culture (18.2%)
3. Mixed Field Programmes (17.0%)