Expo Live

Innovation and partnership programme
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Expo 2020 Dubai
World Expos
What is a World Expo?

A festival of innovation and imagination

A meeting point for business and government

A vehicle for nation building

A platform for economic and cultural exchange
Moments In Expo History

1851
London
The first world Expo and the lasting legacy of South Kensington

1904
St. Louis
Medicine took a huge leap forward with the introduction of the X-ray machine

1939
New York
The birth of the television broadcast

2005
Nagoya
ASIMO, the humanoid robot developed by Honda first introduced

2020
Dubai
Imagine
WHY ARE WE HOSTING?

“Connecting Minds, Creating the Future.”

“When human beings have the courage and commitment to transform a dream into reality, there is nothing that can stop them.”

HH SHEIKH MOHAMMED BIN RASHID AL MAKTOUM
UAE VICE PRESIDENT, PRIME MINISTER AND RULER OF DUBAI
COUNTRY UPDATE

175+ Committed
79 Publicly Announced
200+ Participants

- Participating Countries
- Corporates
- Academia
- Multilateral Organizations
- Foundations & NGOs

25 Million visits

- 70% International
- 30% National
Expo 2020 Dubai will engage with the international community to seek collective solutions to global challenges of **Opportunity, Mobility and Sustainability**.
What is Expo Live?

Expo Live is an innovation and partnership programme launched by Expo 2020 Dubai with an allocation of USD 100 million, to fund, accelerate and promote creative solutions that improve lives while preserving our planet.

Expo Live embodies the bold vision for Dubai and the UAE, a diverse and open nation, which is actively working to become a one of the leaders in innovation and the promotion of a knowledge economy.
The purpose

- Innovation Grants (Global)
- University Innovation (UAE)
- One more coming soon
- Theme Pavilions
- Country Pavilions
- Public Realm
- Activations
- Events
Expo Live

Innovation Impact Grant Programme
Innovation Impact Grant Programme

- NGOs to entrepreneurs
- Prototype level
- All sectors, all countries
- Innovative solutions
- Legally Registered entity
Innovations that matter
Genuine stories
Partnership readiness
Yomken is a CrowdSolving Platform for Industrial, Environmental and Societal Challenges

Connected minds

Innovators? Entrepreneurs? Product Designers?
Yomken works with people who have brilliant ideas for innovative products and who are looking for financial, collaboration or marketing support to take their ideas forward. Our platform helps you get the needed PR and marketing for free. You may also get inspired by the challenges posted by others to solve them and gain valuable insights.

NGO, Company or Governmental Agency?

Looking for innovative ideas?

CrowdSolving with Yomken.com
Benefits

USD 100,000 Grant (up to)

- Marketing exposure
- Business and partnerships opportunities
- Potential display at Expo

Potential re-granting
Partnerships

Global Innovation Summit
Potential display at Expo 2020 Dubai

Pavilions

Events & Activations

Public realm
Expo Live

4th Cycle
#ExpoLive

**How to apply**


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**GET READY FOR NEXT CALL FOR PROPOSALS OPENING IN OCTOBER 2018.**

**DO YOU HAVE AN INNOVATIVE SOLUTION THAT CAN CREATE A BETTER FUTURE?**

**START YOUR APPLICATION NOW**

- [Grant Brochure](#)
- [Grant Manual](#)
- [Terms and Conditions](#)
4th cycle application process

- **Now**
  - Pre-application
  - Pre-apply by starting application process

- **October**
  - Abstract Application
  - Abstract applications
  - Evaluation
  - Shortlisting

- **January**
  - Technical Application
  - Full applications
  - Evaluation
  - Shortlisting

- **March**
  - Live Presentations
  - Live Presentations Event
  - Evaluation
  - Final selection

- **April**
  - Grant Award
  - Grant Approval
Innovation can come from anywhere, to everyone
Q & A

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