

AUSTRADE CHINA EDUCATION EVENTS CALENDER

2018-2019



Australian Government

Australian Trade and Investment Commission



Overview

The Austrade network in mainland China consists of 10 offices, which assist Australian companies to grow their international business, attract productive foreign direct investment into Australia, promote Australia's education sector internationally, and strengthen Australia's tourism industry.

Austrade has a strong team of specialist education staff in its China network, who understand your business and can work with you to give assistance that is tailored to your needs.

The China education event calendar highlights key education promotional events to be held in China from August 2018 to 2019, including:

- Events wholly organised by the Austrade China team including those under Austrade's new marketing initiative in 2018-2019;
- Key education agent events identified by the Austrade China team, such as Australian education exhibitions or promotions.

Date	Event	Sector	Location	Contact
5-10 November 2018	Austrade Organised Event: China International Import Expo (CIIE) – Education Stream	HE	Shanghai	Emily Zhang Senior Education Manager Austrade Shanghai Emily.Zhang@austrade.gov.au
January 2019	Austrade Organised Event: 2019 Austrade Australia-China Education Business Planning Forum	Multi-sector	TBC	Mandy Xu Education Manager Austrade Beijing Mandy.xu@austrade.gov.au
23-24 March 2019	Austrade Supported Event: 2019 China International Education Exhibition Tour (CIEET)	ALL	Beijing	Mandy Xu Education Manager Austrade Beijing Mandy.Xu@austrade.gov.au For booth registration, please contact CIEET Organizing Committee

Date	Event	Sector	Location	Contact
March-April 2019	Austrade Organised Event: 2019 International School Outreach Project(refer notes as below)	HE	Selected 2/3 tier cities	Erin Liang Education Manager Austrade Guangzhou Erin.Liang@austrade.gov.au
10 November - 2 December 2018 20 April – 11 May 2019	Education Agent Event: IDP Australia Go8 Mini Fair 2018-19	Multi-sector	Beijing Guangzhou Shanghai Nanjing	Freya Wang Event Coordinator IDP Promising Education freya.wang@idp.com
11 November – 15 December 2018 21 April – 21 May 2019	Education Agent Event: IDP UK Russell Group & Australia Go8 Mini Fair 2018-19	Multi-sector	Qingdao Hangzhou Wuhan Shenzhen Chengdu Chongqing Suzhou	Freya Wang Event Coordinator IDP Promising Education freya.wang@idp.com
2018 – 2019	Education Agent Event: NOVO University Open Day Sessions	Selected institutions	NOVO selected branch offices	Nicole Lai Deputy Director AU & NZ Promotion and Support Branch Beijing New Oriental Vision Overseas Consulting Co., Ltd laijingying@xdf.cn
6 April – 26 May 2019	Education Agent Event: NOVO “Vision Australia” K12 Roadshow	School	Changsha Kunming Zhengzhou Xi’an Chengdu Chongqing Beijing Qingdao Shijiazhuang Nanjing	Nicole Lai Deputy Director AU & NZ Promotion and Support Branch Beijing New Oriental Vision Overseas Consulting Co., Ltd laijingying@xdf.cn

Date	Event	Sector	Location	Contact
			Wuhan Shenzhen Guangzhou Fuzhou Tianjin	
February 2019	Education Agent Event: Shinyway Global Art Schools Education Fair	School	TBC	Sylvia Liu Manager of Global Partnership and Affairs (AU & NZ) Shinyway International Education Group au@shinyway.com.cn
January 2019	Education Agent Event: Australian Pathway Roadshow	School	TBC (expected to cover 2-3 first tier cities and 3-4 second tier cities)	Young Liu Partnership Development Manager of AU & NZ Product Center EIC Group youngliu@eiceducation.com.cn
April / July / August 2019	Education Agent Event: Series of Online Seminar on Emerging Profession	HE School	Online event, covering all EIC branches	Young Liu Partnership Development Manager of AU & NZ Product Center EIC Group youngliu@eiceducation.com.cn
April / November 2019	Education Agent Event: Australian Government High School Online Seminar	School	Online event, covering all EIC branches	Young Liu Partnership Development Manager of AU & NZ Product Center EIC Group youngliu@eiceducation.com.cn
May 2019	Education Agent Event: EIC Australian Education Roadshow (EIC 2019 Australian Market Report Publishing Conference)	ALL	Beijing Shanghai Guangzhou Shenzhen Wuhan Jinan	Young Liu Partnership Development Manager of AU & NZ Product Center EIC Group youngliu@eiceducation.com.cn

Date	Event	Sector	Location	Contact
June / December 2019	Education Agent Event: Series of Pre-Departure Information Session	ALL	Cover all EIC branch offices	Young Liu Partnership Development Manager of AU & NZ Product Center EIC Group youngliu@eiceducation.com.cn
September 2019	Education Agent Event: Australian Postgraduate Roadshow	HE	TBC (expected to cover 2-3 first tier cities and 1-2 second tier cities)	Young Liu Partnership Development Manager of AU & NZ Product Center EIC Group youngliu@eiceducation.com.cn
18-25 October 2019	Education Agent Event: 2019 International Graduate Scholarship Fair Exhibition (IGSF)	HE	Beijing and three selected 2nd tier cities <i>TBC by China Scholarship Council (CSC)</i>	Amy Zhang IGSF Organizing Committee The China Scholarship Council (CSC) edufair@csc.edu.cn

Notes:

- Separate to the above events, Austrade is planning a fourth International School Outreach Project to further assist Australian universities reach students at international schools. Austrade will call for expressions of interest through MIP when event details are finalised. Any questions should be directed to Ms. Erin Liang, Education Manager, Austrade Guangzhou at Erin.Liang@austrade.gov.au.
- March, June and October are regular marketing periods for education agents. Key national and local agencies such as NOVO, EIC, JIL, Aoji, Shinyway and IDP organise their regular education exhibitions during these times. These regular events are not listed in the calendar. Please contact your designated education agencies for details.
- This is a draft program subject to change. Please refer to the contact person in the calendar for details on your interested event.
- Austrade works on a best endeavour basis to provide key education agent event information that may be of interest to Australian education providers. The information is provided on the understanding that Austrade is not endorsing or favouring any particular agency. Interested Australian providers should contact the organising agency directly for event details.

Information as at 4 September 2018.